



SPONSORSHIP GUIDE

Exhibiting Opportunities

Host City Sponsor

- Opportunity to conduct welcome remarks
- A dedicated marketing email sent to all conference attendees two weeks prior to the event
- Preferred exhibit booth placement
- 5 Event tickets for sponsor staff
- 200-word company bio in conference materials
- One-Page advertisement in the Regional Center Business Journal
- Access to conference registration list two weeks prior to the event

SOLD OUT

Platinum Sponsor

\$16,000

- Preferred exhibit booth placement
- 4 event tickets for sponsor staff
- 100-word company bio in conference materials
- One-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event
- Insert in conference attendee bags.

Gold Sponsor

\$13,000

- Exhibit booth
- 3 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list one week prior to the event
- Insert in conference attendee bags.

Silver Sponsor

\$9,000

- Exhibit booth
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list one week prior to the event

Alternative Exhibiting Options

Breakout Room Sponsor

\$9,500

- Exhibit booth in the main exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

Private Meeting Room Sponsor

\$9,500

- Private meeting space near the exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

New Member Social Sponsor

\$7,500

- 2 event tickets for sponsor staff
- Dedicated email to new IIUSA members prior to the event
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Opportunity to place marketing collateral at the New Member Social event.

RECEPTION OPTIONS

ONSITE WELCOME RECEPTION (Day 1)

\$17,000

- Exhibit booth
- Special branded items at the reception
- 4 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

SOLD OUT

MAIN NETWORKING RECEPTION (Day 2)

\$22,000

- Exhibit booth
- Opportunity to make reception welcome remarks
- Special branded items at the reception
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- Full-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

Have an idea for a sponsorship you don't see listed?

Our team is happy to work with you to craft the sponsorship opportunity you are looking for. Simply reach out to info@iiusa.org to begin a discussion.

Branding Opportunities

Hotel Key Card

\$8,000

- 2 event tickets for sponsor staff
- Logo on hotel key cards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Lanyard

\$8,000

- 2 event tickets for sponsor staff
- Logo on conference lanyards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Attendee Bag

\$8,000

- 2 event tickets for sponsor staff
- Logo on conference attendee bags
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Name Badge

\$8,000

- 2 event tickets for sponsor staff
- Logo on conference name badges
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

PowerPoint Sponsor

\$8,000

- 2 event tickets for sponsor staff
- Logo on conference PowerPoint
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Waterbottle

\$7,500

- 2 event tickets for sponsor staff
- Logo on conference attendee water bottles?
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Mobile App

\$7,500

- 2 event tickets for sponsor staff
- Branded on conference mobile app
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Registration Sponsor

\$7,500

- 2 event tickets for sponsor staff
- Registration desk + registration kiosk branding
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

EB-5 Basics Live

\$7,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Corporate branding in the EB-5 101 Session & opportunity to conduct welcome remarks for the session

WiFi

\$7,000

- 2 event tickets for sponsor staff
- Branded WiFi login
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Breakfast

\$6,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Lunch

\$6,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Photobooth

\$7,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Corporate branding on event photo booth

Notebook

\$7,000

- 2 event tickets for sponsor staff
- Logo on conference attendee notebook
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Coffee Break

\$6,500

- 2 event tickets for sponsor staff
- Branded on coffee sleeves
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Recording

\$6,500

- 2 event tickets for sponsor staff
- Prominent logo placement on the IIUSA Education Library where conference recordings are housed.
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Audio Visual

\$6,500

- 2 event tickets for sponsor staff
- Branded Signage
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Bronze

\$4,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Corporate branding in the EB-5 Basics Live session room

Welcome Gift

\$4,500 + gift

- 2 event tickets for sponsor staff
- Opportunity to provide guests with a gift upon check-in
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition



To discuss sponsorship opportunities,
please email IIUSA Director of Events &
Business Development McKenzie Penton
at mckenzie.penton@iiusa.org or call
(202) 795-9667.