



SPONSORSHIP GUIDE



Exhibiting Opportunities

Host City Sponsor

\$20,000

- Opportunity to conduct welcome remarks
- A dedicated marketing email sent to all conference attendees two weeks prior to the event
- Preferred exhibit booth placement
- 7 Event tickets for sponsor staff
- 200-word company bio in conference materials
- One-Page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

SOLD OUT

Platinum Sponsor

\$13,000

- Preferred exhibit booth placement
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- One-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event
- Insert in conference attendee bags.

Gold Sponsor

\$10,000

- Exhibit booth
- 3 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list one week prior to the event
- Insert in conference attendee bags.

Silver Sponsor

\$6,500

- Exhibit booth
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list one week prior to the event

Alternative Exhibiting Options

Breakout Room Sponsor

\$6,000

- Exhibit booth in the main exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Private Meeting Room Sponsor

\$7,500

- Private meeting space near the exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition



Exhibition

Have an idea for a sponsorship you don't see listed?

Our team is happy to work with you to craft the sponsorship opportunity you are looking for. Simply reach out to info@iiusa.org to begin a discussion.



RECEPTION OPTIONS

ONSITE WELCOME RECEPTION

\$12,500

- Exhibit booth
- Special branded items at the reception
- 4 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

MAIN RECEPTION

\$20,000

- Exhibit booth
- Opportunity to reception welcome remarks
- Special branded items at the reception
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- Full-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

OFFSITE RECEPTION

**IIUSA will work with each sponsor to determine a budget that best fits the sponsor's vision and goals.*

Branding Opportunities

Hotel Key Card

\$6,000

- 2 event tickets for sponsor staff
- Logo on hotel key cards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

Lanyard

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference lanyards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

Notebook

\$5,500

- 2 event tickets for sponsor staff
- Logo on conference attendee notebook
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Attendee Bag

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference attendee bags
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

Name Badge

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference name badges
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

PowerPoint Sponsor

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference PowerPoint
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

SOLD OUT

Waterbottle

\$5,500

- 2 event tickets for sponsor staff
- Logo on conference attendee water bottles?
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Audio Visual

\$4,500

- 2 event tickets for sponsor staff
- Branded Signage
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

WiFi

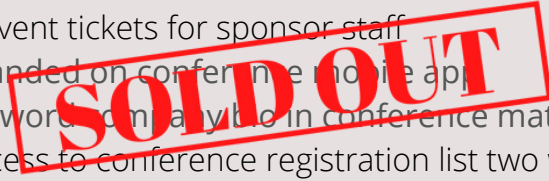
\$5,500

- 2 event tickets for sponsor staff
- Branded WiFi login
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Mobile App

\$6,000

- 2 event tickets for sponsor staff
- Branded on conference mobile app
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition



Coffee Break

\$5,500

- 2 event tickets for sponsor staff
- Branded on coffee sleeves
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Breakfast

\$5,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition



Lunch

\$5,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Registration Desk

\$5,500

- 2 event tickets for sponsor staff
- Registration desk branding
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Welcome Gift

\$4,500 + gift

- 2 event tickets for sponsor staff
- Opportunity to provide guests with a gift upon check-in
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Recording Sponsor

\$4,500

- 2 event tickets for sponsor staff
- Prominent logo placement on the IISUA Education Library where conference recordings are housed.
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

New Member Social Sponsor

\$4,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Opportunity to place marketing collateral at the New Member Social event.

Bronze Sponsor

\$4,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

Photobooth Sponsor

\$6,000

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Corporate branding on event photobooth and headshot station

SOLD OUT