



# IIUSA Advertising Rate Card

IIUSA is pleased to offer both print and digital advertising opportunities for its members. Below are available options for advertising and the rates. While advertising through IIUSA channels is reserved for members only, we do offer non-industry rates for companies or entities that would benefit from our reach to EB-5 stakeholders, but do not have a direct, vested interest in the EB-5 industry\*. If you are a non-industry organization looking to advertise with IIUSA, please contact [info@iiusa.org](mailto:info@iiusa.org) for customized pricing.



## IIUSA Regional Center BUSINESS JOURNAL

The *Regional Center Business Journal* (RCBJ) is the EB-5 industry's leading education publication. Published bi-annually, the RCBJ provides readers with insights into the industry's hottest topics written by experienced experts. With both a digital and print distribution as well as a worldwide readership, the RCBJ is the perfect way to market your business and services.

### RCBJ Ad | Spring Edition (Print & Digital)

Quarter page	\$250
Half page	\$500
Full page	\$1,000
Two-page spread	\$2,000

### RCBJ Ad | Fall Edition (Digital only)

Quarter page	\$150
Half page	\$300
Full page	\$750
Two-page spread	\$1,500



Bundle any size ad for a full year (2 editions) for a 15% discount\*\*

## Other Digital Advertising Opportunities

IIUSA has other ways to advertise your business, services, or event through our digital channels. Purchasing ad for placements in our weekly e-newsletter or on our blog, industry calendar, homepage, and more is an excellent way to reach the inboxes and eyes of thousands of EB-5 professionals and stakeholders across the globe.

### Weekly Ad (150 words or less)

1 week	\$700
1 month package	\$2,500

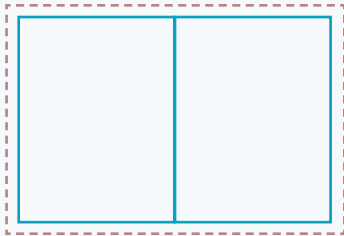
### Other Ad Opportunities

Featured Blog Post	\$1,000
Blog Sponsorship (1 month)	\$1,500
Job Posting on IIUSA Job Board and Weekly E-Newsletter (1 month)	\$250
IIUSA.org Homepage Banner (1 month)	\$2,500

\*To be eligible for non-industry ad/sponsorship buys, you must not have a vested interest in the EB-5 program, (i.e. a significant portion of your income is based or relies upon working with EB-5 investors, regional centers, or their subsidiaries, including new commercial enterprises or job creating entities) or otherwise fall into an IIUSA membership category. IIUSA reserves the right to refuse non-industry ad/sponsorship buys based on the person or company's day-to-day business dealings as they relate to the EB-5 industry.

\*\*Discount cannot be applied to a sponsorship that includes an ad.

# Advertisement Specifications



## Two Page Spread

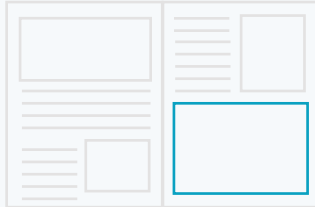
Bleed Size (17.25" x 11.25") Trim Size (17" x 11")



## Full Page

Bleed Size (8.75" x 11.25") Trim Size (8.5" x 11")

Non-Bleed (7.5" x 10")



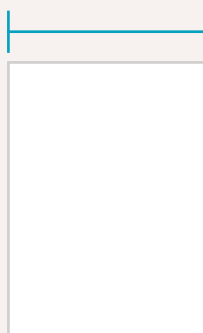
## Half Page

Non-Bleed Size (7.5" x 4.75")



## Quarter Page

Non-Bleed Size (3.5" x 4.75")



## Digital Advertisement:

Max-width 600 pixels