



# SPONSORSHIP GUIDE



## Exhibiting Opportunities

### Host City Sponsor

**\$20,000**

- Opportunity to conduct welcome remarks
- A dedicated marketing email sent to all conference attendees two weeks prior to the event
- Preferred exhibit booth placement
- 7 Event tickets for sponsor staff
- 200-word company bio in conference materials
- One-Page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

**SOLD OUT**

### Platinum Sponsor

**\$13,000**

- Preferred exhibit booth placement
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- One-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event
- Insert in conference attendee bags.

### Gold Sponsor

**\$10,000**

- Exhibit booth
- 3 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list one week prior to the event
- Insert in conference attendee bags.

### Silver Sponsor

**\$6,500**

- Exhibit booth
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list one week prior to the event

# *Alternative Exhibiting Options*

## **Breakout Room Sponsor**

**\$6,000**

- Exhibit booth in the main exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## **Private Meeting Room Sponsor**

**\$7,500**

- Private meeting space near the exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition



# *Exhibition*

**Have an idea for a sponsorship you don't see listed?**

Our team is happy to work with you to craft the sponsorship opportunity you are looking for. Simply reach out to [info@iiusa.org](mailto:info@iiusa.org) to begin a discussion.



# RECEPTION OPTIONS

## ONSITE WELCOME RECEPTION

**\$12,500**

- Exhibit booth
- Special branded items at the reception
- 4 event tickets for sponsor staff
- 75-word company bio in conference materials
- Half-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

## MAIN RECEPTION

**\$20,000**

- Exhibit booth
- Opportunity to reception welcome remarks
- Special branded items at the reception
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- Full-page advertisement in the *Regional Center Business Journal*
- Access to conference registration list two weeks prior to the event

## OFFSITE RECEPTION

*\*IIUSA will work with each sponsor to determine a budget that best fits the sponsor's vision and goals.*

# Branding Opportunities

## Hotel Key Card

\$6,000

- 2 event tickets for sponsor staff
- Logo on hotel key cards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

**SOLD OUT**

## Lanyard

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference lanyards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Notebook

\$5,500

- 2 event tickets for sponsor staff
- Logo on conference attendee notebook
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Attendee Bag

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference attendee bags
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Name Badge

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference name badges
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## PowerPoint Sponsor

\$6,000

- 2 event tickets for sponsor staff
- Logo on conference PowerPoint
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

**SOLD OUT**

## Waterbottle

\$5,500

- 2 event tickets for sponsor staff
- Logo on conference attendee water bottles?
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Audio Visual

\$4,500

- 2 event tickets for sponsor staff
- Branded Signage
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## WiFi

\$5,500

- 2 event tickets for sponsor staff
- Branded WiFi login
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Mobile App

\$6,000

- 2 event tickets for sponsor staff
- Branded on conference mobile app
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Coffee Break

\$5,500

- 2 event tickets for sponsor staff
- Branded on coffee sleeves
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Breakfast

\$5,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Lunch

\$5,500

- 2 event tickets for sponsor staff
- Branded napkins
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Registration Desk

\$5,500

- 2 event tickets for sponsor staff
- Registration desk branding
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Welcome Gift

\$4,500 + gift

- 2 event tickets for sponsor staff
- Opportunity to provide guests with a gift upon check-in
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Recording Sponsor

\$4,500

- 2 event tickets for sponsor staff
- Prominent logo placement on the IISUA Education Library where conference recordings are housed.
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## New Member Social Sponsor

\$4,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Opportunity to place marketing collateral at the New Member Social event.

## Bronze Sponsor

\$4,500

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition

## Photobooth Sponsor

\$6,000

- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & website recognition
- Corporate branding on event photobooth and headshot station