

# Sponsorship Opportunities **2023**

www.outboundinvestment.com www.outboundsummit.com





## **Program Overview**

Since the inception of the Outbound Summit series in 2010, HNWI, investment groups and corporations have developed an everincreasing need for sophisticated international wealth, immigration, tax, and asset protection services. This demand, coupled with increasing pressure from local and international authorities for transparency has created a massive gap in traditional cross-border planning by local practitioners.

The Outbound Summit has been designed exclusively to educate local practitioners on the effective use of tax planning, immigration, and asset protection tools available globally.

The Outbound Summit will provide two days of information exchange, business development and much-needed education for local practitioners.

## **Topics Overview**

#### **Immigration by Investment**

- Citizenship and residency planning as a tax planning tool.
- Real estate market trends for U/HNWI.
- Second residency/citizenship for asset protection and preservation.
- Tax transparency and regulatory considerations in HNW migration.
- Citizenship, permanent residence, start-up/entrepreneur visa: programs and comparison.

#### Wealth Protection & Succession

- Inheritance strategies and estate planning for family wealth.
- Cross-border asset allocation and preservation.
- Family estate planning challenges for UHNWI.
- International tax planning and tax transparency updates.

#### **Corporate Structuring**

- Private foundation considerations and possibilities.
- Investment structuring within the Belt and Road Initiative.
- Selection and set up of outbound investment structures.
- Path and compliance measures of outbound investments.
- Company formation, maintenance, regulation and compliance.

# **Some of Our Previous Sponsors Include**























































































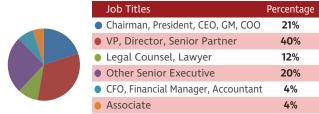




## **Outbound Summit Series Event Delegate Statistics**

#### Shenzhen, China Summit

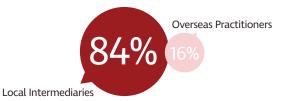
#### Attendees - Sorted by Job Titles



#### Attendees - Sorted by Industry

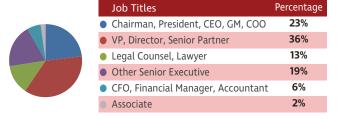
|   | Industry                          | Percentage |
|---|-----------------------------------|------------|
| • | Accountancy                       | 4%         |
| • | Asset Management                  | 8%         |
| • | Business & Investment Consultancy | 6%         |
| • | Commercial & Investment Bank      | 2%         |
|   | Corporate Services                | 11%        |
|   | Funds & Fund Management           | 4%         |
|   | Government Organization           | 1%         |
|   | Industry Association              | 2%         |
| • | Immigration Consultancy           | 7%         |
| • | Investment Management             | 7%         |
| • | Law Firm                          | 14%        |
| • | Other Financial Services          | 8%         |
|   | Venture Capital & Private Equity  | 6%         |
|   | Private & International Banking   | 2%         |
| • | Trust & Fiduciary Services        | 2%         |
|   | Wealth Management                 | 13%        |
| • | Other Industry                    | 4%         |

#### Local Intermediaries vs. Overseas Practitioners



#### Shanghai, China Summit

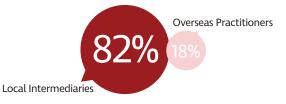
#### Attendees - Sorted by Job Titles



#### Attendees - Sorted by Industry

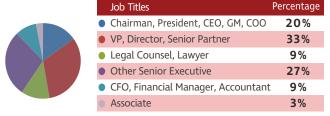
|   | Industry                          | Percentage |
|---|-----------------------------------|------------|
| • | Accountancy                       | <b>7</b> % |
| • | Asset Management                  | 9%         |
| • | Business & Investment Consultancy | 6%         |
| • | Commercial & Investment Bank      | 2%         |
| • | Corporate Services                | 14%        |
|   | Funds &Fund Management            | 3%         |
|   | Government Organization           | 2%         |
|   | Industry Association              | 2%         |
| • | Immigration Consultancy           | <b>7</b> % |
|   | Investment Management             | 9%         |
|   | Law Firm                          | 16%        |
| • | Other Financial Services          | 2%         |
| • | Venture Capital &Private Equity   | 2%         |
|   | Private &International Banking    | 3%         |
| • | Trust &Fiduciary Services         | 4%         |
| • | Wealth Management                 | 7%         |
| • | Other Industry                    | 5%         |

#### Local Intermediaries vs. Overseas Practitioners



#### Ho Chi Minh, Vietnam Summit

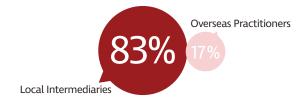
#### Attendees - Sorted by Job Titles



#### Attendees - Sorted by Industry

|   | Industry                                     | Percentage |
|---|--|------------|
| • | Accountancy                                  | 10%        |
| • | Asset Management                             | 2%         |
| • | <b>Business &amp; Investment Consultancy</b> | 9%         |
| • | Commercial & Investment Bank                 | 6%         |
| • | Corporate Services                           | 6%         |
|   | Funds & Fund Management                      | 4%         |
| • | Government Organization                      | 3%         |
|   | Industry Association                         | 5%         |
| • | Immigration Consultancy                      | 4%         |
| • | Investment Management                        | 3%         |
| • | Law Firm                                     | 32%        |
| • | Other Financial Services                     | 2%         |
| • | Venture Capital &Private Equity              | 3%         |
|   | Private &International Banking               | 2%         |
| • | Trust &Fiduciary Services                    | 2%         |
| • | Wealth Management                            | 4%         |
|   | Other Industry                               | 6%         |

#### Local Intermediaries vs. Overseas Practitioners



# **How To Participate**



## Three Ways To Participate

#### SPONSOR THE CONFERENCE:

Sponsors have a unique opportunity for heightened visibility in front of a high-level audience of Asian financial intermediaries.



#### ATTEND AS A DELEGATE:

Virtual delegates will have access to the entire virtual conference program including panel discussions and presentations. Additionally, the in-person delegates will participate in one-to-one meetings, networking events and meals. The delegation will include the top lawyers, bankers, venture capital, private equity, consultants, and financial intermediaries from across Asia, drawing attention from the most prominent and hard-toreach decision makers in Asia.



#### **SPEAK AT THE CONFERENCE:**

Speaking roles are reserved for the most influential practitioners from leading jurisdictions, government officials and those helping shape the future of this industry.

## **HARNEYS**

I think this is the most important summit in the calendar for Asia. It's a great opportunity for Harneys as a BVI and Cayman Law Firm because we are meeting people who have clients who have very particular needs ofinvesting their moneys outbound.

It's the networking opportunities and meeting people that is the beauty of this conference. Everyone is here in the knowledge that they should network and it's a very fruitful place for networking.

Very slick and well-organized operations and we've been very impressed.

#### lan Mann

Partner Harney Westwood & Riegels



» For further information on sponsorship opportunities or registration please contact: sales@asiaoutboundgroup.com or + 1 757 839 4344



# **Sponsorship Opportunities for 2023**

|                    |   | Welcome Cocktail Sponsor | VIP Dinner Sponsor |
|--------------------|---|--------------------------|--------------------|
| Benefits           |   | USD 7,700                | USD 10,300         |
|                    |   | 1 spot                   | 2 spots            |
|                    | Prime presence on Summit promotion documents  | After top sponsors       | After top sponsors |
| Media<br>Exposure  | Company logo to appear on the Summit website  | √                        | $\sqrt{}$          |
| Exposure           | Company profile listed on Summit website  | √                        | $\sqrt{}$          |
|                    | 5-minute company introduction before the social event   | √                        | √                  |
| Social             | Branding in and around the social event   | √                        | $\sqrt{}$          |
| Event              | Welcome booth at social event for distribution of materials and networking with delegates at the social event | V                        | $\checkmark$       |
| _                  | Branding on Summit agenda   | √                        | √                  |
| Summit<br>Benefits | Delegate passes to the Summit   | 1                        | 2                  |
| Denents            | Delegate list   |                          | √                  |

# **Branding Sponsorship Opportunities**

### **Digital Sponsor - USD 3,850**

- + Company video to be displayed on 2 screens in coffee area + Company logo to appear on the summit website
- + Branding on summit agenda
- + Two delegate passes to the summit

## Delegate Badge/Lanyard Sponsor - USD 3,850

- + Logo on all lanyards worn by delegates at the event + Company logo to appear on the summit website
- + Branding on summit agenda
- + Two delegate passes to the summit

## **Contact Us**

sales@asiaoutboundgroup.com or + 1757 839 4344