

GLOBAL CITIZEN WEEK

SPONSORSHIP OPPORTUNITIES

Saigon, Vietnam

November 13th - 16th, 2023

Co-organized by



4 EVENTS
300+ ATTENDEES
1 UNFORGETTABLE WEEK

This November in Saigon, the IMI Connect and the Asia Outbound Summit series are joining forces to provide international solution providers with an unparalleled opportunity to

- Massively expand your B2B partner networks and sales channels
- Connect and forge deep personal relationships with industry peers
- Learn about and debate critical industry developments

This one-of-a-kind, all-inclusive offering is being dubbed, “Global Citizen Week” and kicks off its inaugural edition in Saigon, Vietnam.

WWW.GLOBALCITIZENWEEK.COM

SPONSORSHIP OPPORTUNITIES

GOLD

- 30-minute independent speaking opportunity on first day
- Panel discussion opportunity on first day
- Exhibition table to host visitors on first day
- Priority selection of exhibition space on first day
- Full delegate list from GCW with all contact details
- Branding on all GCW materials and promotions
- Social media posts on IMI and Outbound Investment social channels
- Large roll-up banner displayed inside the conference room on first and second day
- Four delegate passes to GCW

USD 25,500

SILVER

- 15-minute independent speaking opportunity on first day
- Panel discussion opportunity on first day
- Exhibition table to host visitors on first day
- Priority selection of exhibition space on first day
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Medium roll-up banner displayed inside the conference room on first and second day
- Social media post on IMI and Outbound Investment social channels
- Three delegate passes to GCW

USD 19,500

BRONZE

- Panel discussion opportunity on first day
- Exhibition table to host visitors on first day
- Priority selection of exhibition space on first day
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Medium banner displayed inside the conference room on first and second day
- Social media post on IMI and Outbound Investment Group social channels
- Two delegate passes to GCW

USD 12,500

SPONSORSHIP OPPORTUNITIES

DINNER

- 10-minute company introduction before the dinner
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Branding in and around the dinner
- Welcome booth at the dinner for the distribution of materials
- Special mention on the GCW agenda
- Social media post on IMI and Outbound Investment social channels
- Two delegate passes to GCW

USD 14,500

COFFEE BREAK

- 5-minute company introduction before the networking session
- Exhibition table to host visitors on first day
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Social media post on IMI and Outbound Investment social channels
- Special mention on the GCW agenda
- Two delegate passes to GCW

USD 11,500

COCKTAIL

- 5-minute company introduction during the social event
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Branding in and around the cocktail event
- Welcome booth at the social event for the distribution of materials
- Special mention on the GCW agenda
- Two delegate passes to GCW

USD 8,500

SPONSORSHIP OPPORTUNITIES

EXHIBITION

- Exhibition table to host visitors on first day
- Full delegate list of all local intermediaries in attendance
- Branding on all GCW materials and promotions
- Two delegate passes to GCW

USD 6,500

LANYARD

- Logo on all lanyards worn by delegates at GCW
- Branding on all GCW materials and promotions
- One delegate pass to GCW

USD 3,500

PATRON

- Branding on all GCW materials and promotions
- One delegate pass to GCW

USD 2,500