



IIUSA EB-5 INDUSTRY FORUM

ATLANTA, GA | MAY 20-22, 2024

SPONSORSHIP GUIDE

Exhibiting Opportunities

Host City Sponsor

\$20,000

- Opportunity to conduct welcome remarks
- A dedicated marketing email sent to all conference attendees two weeks prior to the event
- Preferred exhibit booth placement
- 7 Event tickets for sponsor staff
- 200-word company bio in conference materials
- One-Page advertisement in the Regional Center
- Business Journal
- Access to conference registration list two weeks prior to the event

Platinum Sponsor

\$11,000

- Preferred exhibit booth placement
- 5 Event tickets for sponsor staff
- 100-word company bio in conference materials
- One-Page advertisement in the Regional Center
- Business Journal
- Access to conference registration list two weeks prior to the event

Gold Sponsor

\$8,500

- Exhibit Booth
- 3 event Tickets for sponsor staff
- 75-word company bio in conference materials
- Half-Page advertisement in the Regional Center
- Business Journal
- Access to conference registration list one week prior to the event

Silver Sponsor

\$6,000

- Exhibit Booth
- 2 Event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list one week prior to the event

Alternative Exhibiting Options

General Session Sponsor

\$8,500

- Exhibit booth in the General Session room
- Branding on the attendee tables in the general session room
- 3 event Tickets for sponsor staff
- 100-word company bio in conference materials
- Half-Page advertisement in the Regional Center Business Journal
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Breakout Room Sponsor

\$6,000

- Exhibit booth on the main exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Private Meeting Room Sponsor

\$4,500

- Private meeting space adjacent to the exhibit hall
- Branding on the attendee tables in the breakout room
- 2 event tickets for sponsor staff
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition



Have an idea for a sponsorship you don't see listed?

Our team is happy to work with you to craft the sponsorship opportunity you are looking for. Simply reach out to info@iiusa.org to begin a discussion.



RECEPTION OPTIONS

WELCOME RECEPTION (May 21)

\$7,500-\$15,000

- Exhibit Booth
- Opportunity to reception welcome remarks
- 5 event tickets for sponsor staff
- 100-word company bio in conference materials
- Full-Page advertisement in the Regional Center Business Journal
- Access to conference registration list two weeks prior to the event

SOLD OUT

OPENING RECEPTION (May 22)

\$10,000-\$20,000

- Exhibit Booth
- Opportunity to reception welcome remarks
- 5 Event tickets for sponsor staff
- 100-word company bio in conference materials
- Full-Page advertisement in the Regional Center Business Journal
- Access to conference registration list two weeks prior to the event

OFFSITE RECEPTION

**IIUSA will work with each sponsor to determine a budget that best fits the sponsor's vision and goals.*

Branding Opportunities

Hotel Key Card

\$4,500

- 2 event tickets for sponsor staff
- Logo on hotel key cards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

SOLD OUT

Lanyard

\$4,500

- 2 event tickets for sponsor staff
- Logo on conference lanyards
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

SOLD OUT

Notebook

\$4,500

- 2 event tickets for sponsor staff
- Logo on conference attendee notebook
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Attendee Bag

\$4,500

- 2 event tickets for sponsor staff
- Logo on conference attendee bags
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Name Badge

\$5,000

- 2 event tickets for sponsor staff
- Logo on conference name badges
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

SOLD OUT

PowerPoint Sponsor

\$5,000

- 2 event tickets for sponsor staff
- Logo on conference PowerPoint
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

SOLD OUT

Waterbottle

\$4,500

- 2 event tickets for sponsor staff
- Logo on conference attendee water bottles?
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Audio Visual

\$4,000

- 2 event tickets for sponsor staff
- **Branded Signage**
- 50-word company bio in conference materials
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

WiFi

\$4,000

- 2 event tickets for sponsor staff
- **Branded WiFi login**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Mobile App

\$4,500

- 2 event tickets for sponsor staff
- **Branded on conference mobile app**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Coffee Break

\$4,000

- 2 event tickets for sponsor staff
- **Branded on coffee sleeves**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Breakfast

\$4,000

- 2 event tickets for sponsor staff
- **Branded napkins**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Lunch

\$4,000

- 2 event tickets for sponsor staff
- **Branded napkins**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Registration Desk

\$4,000

- 2 event tickets for sponsor staff
- **Registration desk branding**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Welcome Gift

\$4,000

- 2 event tickets for sponsor staff
- **Opportunity to provide guests with a gift upon check-in**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Recording Sponsor

\$4,000

- 2 event tickets for sponsor staff
- **Prominent logo placement on the IISUA Education Library where conference recordings are housed.**
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition

Bronze Sponsor

\$3,500

- 2 event tickets for sponsor staff
- **50-word company bio in conference materials**
- Access to conference registration list two weeks prior to the event
- Signage & Website Recognition