



IIUSA EB-5 INDUSTRY FORUM

ORLANDO, FL

OCTOBER 6-8, 2021

October 6-8, 2021

IIUSA EB-5 Industry Forum Sponsorship Guide

After a nearly two-year, COVID-induced hiatus, IIUSA is proud to once again present the EB-5 Industry Forum. The event is the industry's premier business development and educational platform developed to connect attorneys, regional centers, project sponsors, foreign intermediaries, and more. EB-5 job-creation and economic development financing will have a critically important role to play in national economic recovery and job-creation efforts in the wake of COVID-19 and we look forward to providing the industry with key updates as we look ahead to new and brighter future for the Program.

We are excited to offer a host of exhibiting and marketing sponsorship options for this year's event. Sponsoring an IIUSA event is an excellent way to give your company great marketing visibility to EB-5 professionals and it supports IIUSA's unrivaled education and business development platform.

This year, more so than ever, we are excited to welcome all members, partners, and other stakeholders to sunny Orlando, FL and we invite you to learn more about the available sponsorship opportunities below.

Please email info@iiusa.org or call (202) 795-9667 to discuss available opportunities in greater detail.

Exhibiting Opportunities

(Member | Non-Member Rate)

Platinum Sponsor: (\$10,000 | \$12,500)

3 Available

- Premier exhibit placement in event exhibit hall
- 5 event tickets
- 150-word company bio in the conference handbook
- Full-page advertisement in the *IIUSA Regional Center Business Journal*
- Attendee bag insert
- Digital distribution of marketing collateral to registrants in advance of the event.
- Opportunity to address attendees during the event.

Gold Sponsor: (\$7,500 | \$10,000)

- Exhibit placement in event exhibit hall
- 3 event tickets
- 100-word company bio in the conference handbook
- Half-page advertisement in the *IIUSA Regional Center Business Journal*
- Digital distribution of marketing collateral to registrants in advance of the event.
- Attendee bag insert
- Logo featured on event page and all conference marketing collateral.

Silver Sponsor: (\$4,000 | \$6,500)

- Exhibit placement in event exhibit hall
- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

Bronze Sponsor: (\$2,500)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

Welcome Reception Sponsor: (\$10,000)

1 Available

- Exhibit placement in event exhibit hall
- Full-page advertisement in the *Regional Center Business Journal*.
- 5 event tickets
- 150-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Branding at the conference welcome reception.

Non-Exhibiting Opportunities

(Member | Non-Member Rate)

Conference Recording Sponsor: (\$3,500 | \$7,500)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on all event panel recordings to be subsequently hosted in the IIUSA Digital Education Library.

Hotel Key Card: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on hotel guest room keys
- Shared space for marketing collateral

Lanyard: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference attendee lanyards.
- Shared space for marketing collateral.

PowerPoint Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference presentation slides
- Shared space for marketing collateral

Attendee Bag: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference attendee bags.
- Shared space for marketing collateral

Coffee/Break Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on signage and coffee sleeves.
- Shared space for marketing collateral

Mobile App Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on the conference digital app and all conference marketing collateral.
- Logo featured on signage.
- Shared space for marketing collateral

Wifi Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on conference Wifi splash screen.
- Logo featured on signage.
- Shared space for marketing collateral

Room Amenity Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Placement of a room amenity or welcome gift in all guest hotel rooms.
- Logo featured on signage.
- Shared space for marketing collateral

Charging Station Sponsor: (\$5,000 | \$7,500)

- 4 event tickets
- 100-word company bio in the conference handbook
- Logo prominently featured on on-site charging stations.
- Logo featured on signage.
- Shared space for marketing collateral

Notebook Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on branded attendee notebooks.
- Logo featured on signage.
- Shared space for marketing collateral

Lunch Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Opportunity to address conference attendees during the lunch break.
- Logo featured on signage.
- Shared space for marketing collateral

EDO & Government Partner: (\$2,500)

- Exhibit placement in event exhibit hall
- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

Regional Center Business Journal Advertisement

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250

Attendee Bag Insert: \$1,000 | \$1,500

- Inclusion of one piece of company marketing collateral in conference attendee bags.