

IIUSA



EB-5 LEADERS ADVOCACY SUMMIT

APRIL 6-7, 2021

IIUSA Leaders Advocacy Summit Sponsorship Guide

April 6-7, 2021

(Virtual)

With the EB-5 Regional Center Program decoupled from its traditional linkage to must-pass spending bills, the June 30, 2021 reauthorization deadline is like no other we have previously faced. Without effective advocacy, the Program will die come July 1.

On April 6 & 7, IIUSA staff, government affairs consultants, and EB-5 industry leaders will virtually bring attendees two days of imperative advocacy programming to help you, EB-5 stakeholders, learn about the path to our legislative goals of long-term reauthorization and integrity fixes and most importantly what you need to do to be an effective advocate for the future of the EB-5 Program.

We are pleased to offer a limited number of sponsorship opportunities for this important event. Sponsoring an IIUSA event is an excellent way to ensure your company receives great marketing visibility and supports the important advocacy work of the association.

We invite you to explore the available sponsorships below. Please email info@iiusa.org or call (202) 795-9667 to discuss opportunities in greater detail.



Sponsorship Opportunities

(Member | Non-Member Rate)

Platinum Sponsor: (\$5,000 | \$6,500)

3 Available

- 150-word company bio on the event website and in promotional marketing.
- Full-page advertisement in the IIUSA *Regional Center Business Journal* (to be published May 2021)
- Logo placement on the IIUSA event page and all marketing collateral.
- Digital distribution of marketing collateral to event registrants.
- Opportunity to address attendees in advance of a panel discussion.

Gold Sponsor: (\$3,500 | \$5,000)

4 Available

- 100-word company bio on the event website and in promotional marketing.
- Half-page advertisement in the IIUSA *Regional Center Business Journal* (to be published May 2021)
- Logo placement on the IIUSA event page and all marketing collateral.
- Digital distribution of marketing collateral to event registrants

Conference Recording Sponsor: (\$3,500 | \$5,000)

1 Available

- 100-word company bio on the event website and in promotional marketing.
- Logo embedded into the event panel recordings, accessible for future download.
- Logo placement on the IIUSA event page and all marketing collateral.
- Digital distribution of marketing collateral to event registrants.

PowerPoint Sponsor: (\$3,500 | \$5,000)

1 Available

- 100-word company bio on the event website and in promotional marketing.
- Logo placement on the event PowerPoint slide decks
- Logo placement on the IIUSA event page and all marketing collateral.
- Digital distribution of marketing

Silver Sponsor: (\$2,500 | \$4,000)

- 50- company bio on the event website and in promotional marketing.
- Logo featured on event page and all conference marketing collateral.
- Logo placement on the IIUSA event page and all marketing collateral.

EDO & Government Partner: (\$500)

- 50- company bio on the event website and in promotional marketing.
- Logo featured on event page and all conference marketing collateral.
- Logo placement on the IIUSA event page and all marketing collateral.

Regional Center Business Journal Advertisement

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250