



**广东省因私出入境移民协会**  
GUANGDONG ENTRY & EXIT IMMIGRATION ASSOCIATION



**EMIN Online Platform Introduction**

**Chinese and English**

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## 简介

EMIN.CLUB 是由广东省因私出入境移民协会作为创办单位，打造的一个专业的线上移民行业项目展示的网站平台。

EMIN 平台作为移民行业的资源引擎，宗旨是展示及分享优质项目资源。其主要服务对象是项目方机构与移民代理公司，为项目方机构与移民代理公司搭建交流、沟通的桥梁，为移民代理公司创建一个项目数据库，使移民代理公司能获得更多的推广内容，以此扩大自身的推广能力。

我们的目的不仅是让全国的移民代理公司与项目方机构可以通过 EMIN 共享资源，同时要重建、维护、稳固属于我们移民行业的资源数据库。

## 功能

作为沟通交流、资源共享及宣传展示的 EMIN 平台，具有专业、便捷、集中、功能齐全、以及含有丰富技术支持等多种特色。它不仅可以为世界各地的项目方机构提供全球加速服务，还可以让移民中介公司极速连接不同特色的移民项目。

### 一、对项目方机构来讲：

- EMIN 平台会为入驻的项目方机构提供路演公司及宣传移民产品的服务，并提供多种功能的宣传方式，项目方机构可通过文字、图片、视频及 VR 等多种形式的素材上传到平台以做展示宣传；
- EMIN 平台可以实现项目方机构与移民代理公司直接沟通和对接，使得双方能够迅速地就目标客户达成商业利益；
- EMIN 平台的便利沟通可以帮助项目方机构节约出差数十个城市的差旅费用和时间，从而大大地提升工作效率。

### 二、对移民代理公司来讲：

- EMIN 平台可以帮助移民代理公司第一时间了解移民行业新闻、热点，获得各国的移民项目资讯，从而迅速地抓住商机；
- EMIN 平台可以实现移民代理公司与项目方机构直接沟通和对接，从而迅速地达成代理其移民产品的合作；
- 移民代理公司可以在 EMIN 平台上直接下载项目图片、视像在自己客户群中以自己公司的名义作推广材料，节约了制作推广材料的时间和成本，从而更易签客。

### 三、对移民产品来讲：

- **EMIN** 平台以广东省因私出入境移民协会为依托，积攒了大量的移民代理公司用户，平台对全国的移民代理公司免费，很多知名的移民代理公司都是 **EMIN** 平台的用户，大量的活跃用户会使得项目方机构更加注重移民产品本身质量的提高；
- **EMIN** 平台将计划委托第三方对上线移民产品进行尽职调查，以减少风险，尽可能确保在平台上展示的移民产品是安全和优质的。

## **Introduction**

EMIN.CLUB, which was created by Guangdong Entry & Exit Immigration Association, is a professional online website platform for project exhibition of immigration industry.

As the resource engine of immigration industry, EMIN platform aims to show and share high-quality project resources. The main object of service is the project agencies and immigration agencies. It builds a bridge of communication between the project agencies and the immigration agencies, and creates a project database for the immigration agencies, so that the immigration agencies can obtain more promotional contents and thus expand their promotion abilities.

Our goal is not only to let the immigration agencies and project agencies in the whole county share resources through EMIN, but also to rebuild, maintain and stabilize the resource database belonging to our immigration industry.

## **Features**

As a platform for communication, resource sharing and publicity display, EMIN platform has the characteristics of professional, convenient, centralized, complete functions and rich technical support. It can not only provide global acceleration services for project organizations around the world, but also allow immigration agencies to quickly connect different immigration projects with different characteristics.

### **I. For the project organization:**

- EMIN platform will provide services of company's roadshow and immigration products promotion for the settled project organization. It will provide a variety of functional publicity methods, and the project organization can upload materials in various forms such as text, picture, video and VR to the platform for display and publicity.
- EMIN platform can realize direct communication and approach between the project organization and the immigration agency, so that both parties can quickly achieve business interests for the target customers.
- The convenient communication of EMIN platform can help the project organization save a lot of travel expenses and time in dozens of cities, thus greatly improving work efficiency.

### **II. For the immigration agency:**

- The EMIN platform can help the immigration agencies capture the news and hot

spots of the immigration industry at the first time, and obtain the information of immigration projects in various countries, so as to seize the business opportunities quickly;

- EMIN platform can realize direct communication and approach between the immigration agency and the project organization, so as to quickly reach the cooperation of agency of its immigration products.
- The immigration agency can directly upload the project pictures and videos on the EMIN platform, which can be used as their own promotional materials to their own customer groups, so as to obtain customers easily, thus saving the time and cost of making the promotion materials, so as to make it easier to sign customers.

III. For the immigration project:

- Relying on Guangdong Entry & Exit Immigration Association, EMIN platform has accumulated a large number of users of immigration agencies. The platform is free for the immigration agency all over the county, and many well-known immigration agencies are users of EMIN platform. A large number of active users will make the project organization pay more attention to the improvement of the quality of immigration products.
- EMIN platform plans to entrust a third party to conduct due diligence on the online immigration products to reduce its risks and ensure that the immigration products displayed on the platform are safe and high-quality.