



**2020**

## **IIUSA Virtual Industry Forum Sponsorship Opportunities**

### **Diamond Sponsor | \$5,000 (One-Available)**

- 10 Tickets – to all five days of virtual programming for both staff and invited guests (non-transferable);
- 1 speaking role;
- Opportunity to welcome participants to the event on the day of your choosing;
- Marketing recognition on the 1) digital event pages 2) pre and post-event marketing 3) event PowerPoints;
- Company marketing collateral placed in the online event platform resource section;
- Two-Page advertisement in the Regional Center Business Journal;
- Access to the event registration list;
- Inclusion of company contact details and marketing collateral on a pre-event email to the full IIUSA database.

### **Platinum Sponsor | \$2,500**

*Benefits Include:*

- 5 Tickets – to all five days of virtual programming (non-transferable);
- 1 speaking role;
- Marketing recognition on the 1) digital event pages 2) pre and post-event marketing 3) event PowerPoints;
- Company marketing collateral placed in the online event platform resource section;
- Opportunity to introduce an event panel;
- Full page advertisement in the Regional Center Business Journal;
- Access to the event registration list;
- Inclusion of company contact details and marketing collateral on a pre-event email to the full IIUSA database.

## **Gold Sponsor | \$1,500**

*Benefits include:*

- 3 Tickets – to all five days of virtual programming (non-transferable);
- 1 speaking role;
- Marketing recognition on the 1) digital event pages 2) pre and post-event marketing 3) event PowerPoints;
- Company marketing collateral placed in the online event platform resource section;
- Access to the event registration list;
- Half Page advertisement in the Regional Center Business Journal.

## **Silver Sponsor | \$500**

- 2 Tickets – to all five days of virtual programming (non-transferable);
- Marketing recognition on the 1) digital event pages 2) pre and post-event marketing 3) event PowerPoints;
- Access to the event registration list;
- Company marketing collateral placed in the online event platform resource section;