



2020

IIUSA Advertising Guide

REGIONAL CENTER BUSINESS JOURNAL

The *Regional Center Business Journal (RCBJ)* is the EB-5 industry’s leading publication. Published bi-annually, the RCBJ provides readers with insights into the industry’s hottest topics including investor market trends, government affairs and advocacy, USCIS processing and adjudications, and much more.

With both a digital and print distribution as well as a worldwide readership, the RCBJ is the perfect way to market your project or services!

ADVERTISING RATES

(Ad Bundles Receive a 10% discount)

AD SIZE	SINGLE ISSUE	FULL YEAR (X2 Editions)
Two Page Spread	\$2,000	\$3,600
Full Page	\$1,000	\$1,800
Half Page	\$500	\$900
Quarter Page	\$250	\$450

DIGITAL OPPORTUNITIES

IIUSA also enables our members to market events through our weekly email newsletter, the *IIUSA EB-5 Business Development Bulletin*. The newsletter has a weekly distribution of over 6,000 contacts and is an excellent way to reach stakeholders around the globe. Events will also be highlighted on the IIUSA industry event calendar accessible on IIUSA.org and the association’s Member Portal.

ADVERTISING RATES

AD TYPE	DURATION	FULL YEAR (X2 Editions)
Weekly Newsletter + Calendar Feature	1-2 Months	\$500 per month
	3-4 months	\$400 per month
	5+ months	\$300 per month

Advertisement Specifications

Two Page Spread: Bleed Size (17.25" x 11.25") Trim Size (17"x 11")

Full Page: Bleed Size (8.75"x 11.25") Trim Size (8.5"x 11") Non-Bleed (7.5"x10")

Half Page: Non-Bleed Size (7.5"x 4.75")

Quarter Page: Non-Bleed Size (3.5" x 4.75")

Digital Advertisement: Max-width 600 pixels

To discuss opportunities or to secure your advertisement, please email info@iiusa.org or call (202) 795-9667.