



2017 IIUSA EB-5 Industry Forum

The conference theme this year – Global Connections. Local Results. – speaks to how our inherently global industry is intrinsically linked to local development and improving American communities.

As you will find in the schedule below, we have incorporated the theme in all of our conference programming. **Blue** is representative of programming that highlights the global nature of the EB-5 Program. **Red** represents programming that shows its positive effects for communities throughout the country.

*Monday to Wednesday | October 23-25, 2017
The Ritz-Carlton Key Biscayne, Miami
455 Grand Bay Dr.
Key Biscayne FL 33149*

Monday, Oct. 23

- 10:00 AM – 11:00 AM** IIUSA Committee Meetings: Public Relations, Editorial, Membership, and Best Practices
- 11:00 AM – 12:00 AM** IIUSA Committee Meetings: Investor Market, Banking, Compliance, and Public Policy
- 12:30 PM – 01:00 PM** **Welcome Lunch: “Year in Review”**
Speech from IIUSA President and Executive Director to official kick off the 7th Annual EB-5 Industry Forum.
Speakers:
- Robert Kraft, President, IIUSA; Chairman, FirstPathway Partners
 - Peter Joseph, Executive Director, IIUSA
- 01:00 PM – 01:50 PM** **Breakout Sessions**
EB-5 Marketing: What You Need to Know to Find Investors From....
This panel will explore markets outside of China and resources to use to make

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inroads in the emerging EB-5 markets to help you diversify your potential investor outreach.

Panelists:

- **Irina Rostova***, Chair, IIUSA Investor Markets Committee; Partner, Rostova Westerman Law Group
- **Min Chan**, Partner, Chan Law Firm LLC
- **Julian Montero**, Partner, Arnstein & Lehr, LLP
- **Janak Mehta**, Director, FRR Shares & Securities Ltd.
- **Reza Rahbaran**, Principal, Rahbaran & Associates, PLLC

EB-5 Marketing: Optimizing Project Structure to Find Investors From....

This panel will explore considerations that will make you more competitive in emerging markets, including the most attractive projects structures and industries for these new-wave investors.

Panelists:

- *Kyle Walker**, Director, IIUSA; Managing Partner, Green Card Fund LLC
- *Angelique Brunner*, Director, IIUSA; President, EB5 Capital
- *Michael Fitzpatrick*, Vice Chair, Baker Tilly Capital, LLC
- *Julia Park*, Managing Partner, Advantage America EB-5 Group
- *John Shen*, CEO, American Lending Center

01:50PM – 02:40 PM

Breakout Sessions

EB-5 in China: Latest Issues with Source of Funds & Capital Controls

Source of funds and capital controls are both key topics of discussion for the industry and this panel will highlight some of the emerging capital control measures taken by the Chinese government over the past year and discuss some of the concerns surrounding source of funds from China as they may compare to other investor markets.

Panelists:

- **Edward Beshara***, Managing Partner, Beshara P.A.
- **David Appel**, Senior Partner, Marcum LLP
- **Victor Espinosa**, Global Business Development S. Manager, Golden Gate Global
- **Charley Huang**, Director, PKF Consulting Inc.
- **Jinhee Wilde**, Principal and Managing Partner, Wilde & Associates, LLC

EB-5 in China: What's Selling and Why?

This panel will take a look at what types of projects are successfully funding

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(and why) with Chinese investors, despite strained demand and an increasingly long wait time for visas.

Panelists:

- Kelvin Ma*, Partner, Demei Law Firm
- Gary Dong, CEO, Wonderful International Economy and Culture Exchange Ltd.
- Hongling Lin, President, Yingke Kaihong Investment Consulting Co. Ltd.
- Howard Wu, CEO, Shanghai Can-Achieve Exit-Entry Services Co., Ltd
- Joe Xu, President, Dacheng Immigration Consultant Co.

02:40 PM – 03:10 PM Break & Networking

03:10 PM – 04:00 PM Breakout Sessions

RFE Trends: What is USCIS Focused on in EB-5 Investor & Project Adjudications

This panel will look at the reasons for these RFEs, what information USCIS is requesting and analyze what this means for the way USCIS is adjudicating EB-5 petitions and applications in order to help your project or client complete the most comprehensive petition/application.

Panelists:

- Robert Divine*, Chair of Global Immigration Practices, Baker Donelson Bearman, Caldwell & Berkowitz, PC
- Scott Barnhart, President, Barnhart Economic Services
- Michele Franchett, Partner, SGG Immigration LLP
- Dan Lundy. Partner, Klasko Immigration LLP

EB-5 Project Due Diligence: A Growing List of Material Considerations Any Reasonable Investor Would Want to Know

Conducting thorough due diligence before any investment is a must, but what does that involve? Look at different areas of EB-5 investments and what kind of due diligence (and resource to do so) should be performed by investors and their representatives, including redeployment, business financials, background checks on individuals and businesses, and the immigration process and viability.

Panelists:

- Rana Jazayerli*, Partner, Phillips Lytle LLP
- Laura Austin, Consulting Manager, BDO USA
- Rupy Cheema, Partner, EB5 Diligence
- Michael Kester, Economist, Impact DataSource, LLC
- Russell Scarcella, Director, Exiger

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04:00 PM – 04:50 PM Breakout Sessions

Regional Center Best Practices: What are Industry Standards for Key EB-5 Issues & Why?

Take a look at some of EB-5's top issues and the recommended best practices for addressing them. Upholding uniform standards across the industry ensures we are all operating at the highest level of professional conduct that establishes and preserves the reputation of you, your business and your success in addition to the industry as a whole.

Panelists:

- **Mary King***, Chair, IIUSA Best Practices Committee; COO, New York City Regional Center, LLC
- **Peyman Attari**, President, AISA
- **Peter Calabrese**, Head of U.S. Sales, CanAm Enterprise, LLC
- **Christian Triantaphyllis**, Attorney, Foster LLP
- **Kyler James**, Chief Economist, CMB Regional Centers
- **Richard Kristof**, CEO, Investors Services Company of America

From Jail Time to SEC Actions, Mandamus to Civil Proceedings (and everything in between): EB-5's Growing Footprint in the U.S. Court System

Over the past several years, cases of EB-5 litigation have increased as activity in the industry has increased. The existence of these court cases means the system is working - law enforcement is taking notice of fraud and abuse and prosecuting the offenders. While this is a good thing for the industry, as it helps to weed out the bad actors, it is important to understand how these cases are influencing policy discussions around reform and long-term reauthorization of the EB-5 Regional Center Program and what it means for the future of the Program.

Panelists:

- **Robert Whyte***, Managing Partner, Whyte & Co.
- **Michael Goldberg**, Co-Chair, Fraud & Recovery Practice Group, Akerman LLP
- **Michael Homeier**, Founding Shareholder, Homeier Law PC
- **Ira Kurzban**, Partner, Kurzban Kurzban Weinger Tetzl & Pratt, P.A.
- **Scot O'Brien**, Partner, Akerman LLP

05:00 PM – 07:00 PM Welcome Reception – Exhibit Hall & Ballroom Terrace

Tuesday, Oct. 24

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- 07:00 AM – 09:00 AM Leadership Breakfast (By Invite Only)**
- 08:00 AM – 09:00 AM Breakfast Served at Ballroom Patio & Exhibit Hall**
- 09:00 AM – 09:30 AM Guest of Honor: Speech from Mayor Regalado: “EB-5: Economic Development Tool of the 21st Century”**
Speaker:
- **Tomás Regalado, Mayor of the City of Miami**
- 09:30 AM – 10:20 AM EB-5 in Miami: Case Study in Public Private Partnership (P3)**
Join local economic development professional and city government officials to learn about how the EB-5 Program has positively impacted Miami and to discuss how public-private partnerships (P3) can best be utilized to maximize the impact of the EB-5 Program for local communities.
- Panelists:**
- **Mikki Canton***, Managing Director, City of Miami EB-5 Regional Center
 - **Manuel A. Mencia**, Senior Vice President, Enterprise Florida, Inc
 - **Francis Suarez**, Commissioner, District 4, City of Miami
- 10:20 AM – 11:10 AM How EB-5 Fits into the Political & Policy Puzzle of the 115th Congress**
This panel will provide updates on the state of affairs in Washington, DC as it relates the EB-5 Program as well as provide insight on the possibility of a long-term reauthorization and how it fits into the larger context of immigration policy. This includes policy issue areas (and possible solutions) and analysis of EB-5-related legislation. They will also address any necessary updates on the proposed EB-5 regulatory changes published in the Federal Register earlier this year.
- Panelists:**
- **Adam Greene***, Director, IIUSA; President, Live in America Financial Services LLC
 - **Hunter Bates**, Partner, Akin Gump Strauss Hauer & Feld LLP
 - **Bill Gresser**, Vice President, IIUSA; President, EB-5 New York State, LLC
 - **George Foresman**, Chairman, NYSA Capital
 - **Tom Loeffler**, Senior Counsel, Akin Gump Strauss Hauer & Feld LLP
 - **Leon Rodriguez**, Partner, Seyfarth Shaw LLP
- 11:10 AM – 12:00 PM Speak Now or Forever Hold Your Peace: Ensuring Your Voice is Heard Loud & Clear by Congress**
IIUSA is hard at work as your EB-5 Industry trade association promoting the important economic development being carried out across the country everyday all thanks to EB-5. With that in mind, we have designed this in interactive session to highlight all of the IIUSA EB-5 advocacy resources at

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your disposal. We hope you will join us for this session and utilize all available resources to add your voice in support of the EB-5 Regional Center Program. (Special recognition for all contributors to IIUSA President Advisory Council)

Panelists:

- **Peter Joseph***, Executive Director, IIUSA
- **John Ashbrook**, Founding Partner, Cavalry, LLC
- **Robert Kraft**, President, IIUSA; Chairman, FirstPathway Partners
- **Hans Rickhoff**, Senior Counsel, Akin Gump Strauss Hauer & Feld LLP

12:00 PM – 01:30 PM **Lunch Served at Ballroom Patio**

01:30 PM – 02:00 PM **Pay Attention! IIUSA Has Got Your Back...Let Us Tell You How**

IIUSA is constantly working to provide the most helpful resources, influential platforms and strategic partnerships to improve your businesses. This special session will introduce IIUSA's new Code of Conduct, recently adopted by the Board in August, and discuss its purpose to raise industry standards for integrity and professional business practices. We will also hear from IIUSA's Public Relations Committee and their current initiative to improve public perception of the Program and share the real stories of impact behind EB-5.

Presenters:

- **Peter Joseph**, Executive Director, IIUSA
- **Mariza McKee**, Co-Chair, IIUSA Compliance Committee; Partner, Kutak Rock LLP
- **Warren Oakes**, Chair, IIUSA Public Relations Committee; Paralegal, David Hirson & Partners, LLP

02:00 PM – 02:50 PM **Guest of Honor: A Conversation with Robert Johnson on "A Career of Global Connections & Local Results"**

Speakers:

- **Peter Joseph***, Executive Director, IIUSA
- **Robert Johnson**, Founder and Chairman, The RLJ Companies

02:50 PM – 03:20 PM **Break & Networking**

03:20 PM – 04:10 PM **EB-5 Compliance: Are You Ready for Project Site Visits, Regional Center Audits and Investor Interviews?**

This panel will discuss what the USCIS Site Visits and Compliance Audits are and assess what we have learned from Site Visits that have occurred thus far. It will also discuss what to possibly expect with Compliance Audits once their implementation begins and I-829 interviews for immigrant investors. Panelists will discuss how to prepare your Regional Centers, investors and project sites for all three programs.

Panelists:

- **Carolyn Lee***, Partner, Miller Mayer, LLP

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- David Andersson, President, WORC Regional Centers
- Richard Booth, EB-5 Compliance Officer & Vice President, Signature Bank
- Pat Hogan, Director, IIUSA; CEO, CMB Regional Centers
- Parisa Karaahmet, Partner, Fragomen Global

04:10 PM – 05:00 PM **Guest of Honor Presentation**
Prepared for the Long Haul: Understanding the Visa Backlog Today & Planning Ahead

Panelists:

- Bernie Wolfsdorf*, Partner, Wolfsdorf Rosenthal LLP
- Lee Li, Policy Analyst, IIUSA
- Charles Oppenheim, Chief, Visa Controls Office, U.S. Department of State

05:00 PM – 05:30 PM **Award Ceremony**
Honoring Member Regional Centers who were successful in bringing EB-5 projects “full circle” – that is those with clients’ I-829 petitions approved by U.S. Citizenship and Immigration Services (“USCIS”) in Fiscal Year 2017.

Presenters:

- Robert Kraft, President, IIUSA; Chairman, FirstPathway Partners
- Peter Joseph, Executive Director, IIUSA

05:30 PM – 07:00 PM **Evening Reception – Oceanfront Lawn**

Wednesday, Oct. 25

07:00 AM – 08:00 AM **Global Partners Breakfast (By Invite Only)**

07:00 AM – 08:00 AM **Breakfast Served at Ballroom Patio & Exhibit Hall**

08:00 AM – 08:50 AM **Sustainment of Investment: Investor Risks & Potential Market-Based Solutions to the Capital Redeployment Conundrum**

This panel will discuss interpretations of the USCIS update to its EB-5 Policy Manual in June 2017 regarding redeployment and sustainment of investment, what it means for the industry and the questions that are left unanswered by this update.

Panelists:

- Ozzie Torres*, President, Torres Law, PA
- Allison Berman, General Counsel, Greystone EB-5 Holdings Corporation
- Ronald Fieldstone, Partner, Arnstein & Lehr, LLP
- Joe McCarthy, Principal, American Dream Fund

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- Brad Stedem, Managing Director, CapUnited
- Reid Thomas, Executive Vice President, NES Financial

08:50 AM – 09:40 AM **Regional Center Trends in 2017: Terminations More Popular Than Approvals (and Everything Else You Need to Know)**

So far in 2017, USCIS has terminated over 70 Regional Centers, accounting for half of all Regional Center terminations since they began issuing them in 2008. USCIS has also terminated more Regional Centers this year than it approved. What does this trend tell us and how can you ensure your Regional Center and projects are fulfilling their obligation for investment and economic stimulation? This panel will also look at examples of failed projects - what went wrong and why - to help you avoid similar failure.

Panelists:

- Lincoln Stone*, Managing Partner, SGG Immigration LLP
- Joseph Barnett, Associate, Wolfsdorf Rosenthal LLP
- Kristal Ozmun, Partner, Miller Mayer, LLP
- Cletus Weber, Director, IIUSA; Partner, Peng & Weber, PLLC

10:00 AM – 10:50 AM **EB-5 in China: New Challenges & Opportunities**

Adjudication delays, visa backlogs and continued uncertainty for the Program has led to a more strained market in China than we have ever seen before. There are, however, still investors who want to immigrate using EB-5. With new challenges come new opportunities. Delve into the evolving China market and how adapting brings about new avenues for success.

Panelists:

- Elizabeth Peng*, Partner, Peng & Weber, PLLC
- Jimmy Chen, Chairman, Guangdong Exit Entry Association
- Steve Strnisha, Secretary-Treasurer, IIUSA; CEO, Cleveland International Fund
- Rachel Zou, President, Guangzhou Lianhong Overseas Consultants Limited

10:50 AM – 11:40 AM **Future of EB-5: Where will the Industry be in 2020 & Beyond?**

Let's take a look into our crystal ball. Although we don't have one, we can consider what the industry and its impact will be in the near and distant future. As the Program adjusts to potential legislative or regulatory reform, investor market diversification and an ever-increasing broadening of stakeholders, what does this mean for the future of EB-5?

Panelists:

- Peter Joseph*, Executive Director IIUSA
- Rafael Anchia, Managing Director, IIUSA; CEO, Civitas Capital Group
- Robert Kraft, President, IIUSA; Chairman, FirstPathway Partners
- Dave Souders, Director, IIUSA; Broker, Todd & Associates, Inc.

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- Nima Korpivaara, Partner, David Hirson & Partners, LLP

11:40 AM – 12:00 PM **Closing Remarks**

12:00 PM – 02:00 PM **IIUSA Board Meeting/Lunch (By Invite Only)**

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