Requests for Proposals

Event City and Venue for

IIUSA's
10th Annual EB-5 Industry Forum

Responses due by 5:00 PM EST, September 20, 2019

Event Details

The EB-5 Industry Forum is the year's premier EB-5 conference focusing on education and business development on a global scale.

To date the EB-5 Industry Forum has connected thousands of EB-5 professionals at events around the country including events in Seattle, Miami, Dallas, Chicago, Los Angeles, and Las Vegas to name a few.

Why an RFP Process?

As the EB-5 Industry trade association, we know that EB-5 is a valuable economic development catalyst being utilized all across the country. The goal of our Forum is to connect members from throughout the country (and the world) in investment markets that have enjoyed EB-5 investment.

However, we know that we have only just begun to scratch the surface. That is why we need you, our members, to tell us of all of the positive economic development taking place in your cities and more importantly why your city would be a great next destination for the EB-5 Industry Forum in 2020.

We will be evaluating submissions against the following criteria:

1. Financial contribution offered by "Host City" member and other partners
2. EB-5 activity in the selected city
3. Connections to local organizations/stakeholders/guest of honors that may enhance the event profile and reach.
4. Connections to any local EB-5 projects, such as hotels or convention centers, in which the event may be hosted or other connections to event venues that may benefit IIUSA and the Industry Forum.

Please keep the above criteria in mind when submitting your proposal. We hope that this is an engaging opportunity for our membership to demonstrate why your city would be the perfect venue for our next event. We look forward to your input!

All IIUSA members are welcome to submit a proposal in response to this request. Completing this RFP in no way guarantees that the IIUSA EB-5 Industry Forum will be hosted in your city.

I. General Information

Name of Host Company: _____

Host City, State: _____

II. Primary Contact

Name: _____

Title: _____

Phone: _____

Email: _____

III. Suggested Venue:

City**:** _____

Hotel/Venue**:** _____

Date: 2020 [   ] 2021 [   ]

Describe the lodging options available for conferences. Describe airport transportation to your city, as well as transportation to the conference/hotel facility, including ease and time of transport from the airport to the venue. Please share average airfare rates from five major hubs (ie: LA, Chicago, New York, Atlanta, Charlotte). What makes the host region/city unique? What would attract a national audience to the city (be creative and innovative)? What non-event coordinated activities are available to participants arriving before or staying after the conference? Describe the dinner options within walking distance, or a short cab ride, from the proposed event venue(s).

This information could be completed with help from your local Convention and Visitors Bureau (CVB). Please have your local CVB complete the attached excel sheet should you reach out to them.

IV. **"Host City" Sponsor Commitment**

Please list the guaranteed financial commitment your organization would be willing to make as the "Host City" Sponsor. Please note that the sponsorship commitment would need to be paid in full prior to IIUSA's announcement of our event venue:

Would you be willing to reach out to your partners and industry peers in the local market to help promote the event and available sponsorship opportunities? Y [   ] N [   ].

V. **Guest of Honor Suggestions/Connections**

Please let us know about any suggestions you may have for a Guest of Honor Speaker(s). Please also note why the individual(s) would enhance the event and any connections your organization may have with the individual(s).

Would you be willing to contribute additional resources to secure the participation of the above mentioned speakers? Y [   ] N [   ].

Would you be willing to reach out to local business patterns or industry peers to solicit their financial support for the suggested speaker Y [   ] N [   ].

VI. **Registration & Attendance**

How could your organization play a role in attracting attendance and involvement from economic development professionals from across your region?

VII. **Conclusion:**

Please provide a 300-word summary of your proposal. Tell us why your city would be the perfect destination for our next event!