



# 2019

## EB-5 INDUSTRY FORUM SPONSORSHIP GUIDE

OCTOBER 29-30 **SEATTLE, WA**

## ABOUT IIUSA

Founded in 2005, Invest in the USA (IIUSA) is the national membership-based 501(c)(6) not-for-profit industry trade association for the EB-5 Regional Center Program (the "Program"). Our members account for the vast majority of capital formation and job creation in the U.S. resulting from the Program.

A core component of the Associations operations is to provide members and the EB-5 industry as a whole with business development, marketing and educational opportunities throughout the year. To that end the associations hosts industry trade shows, international banquets, publishes a bi-annual magazine, hosts webinars and produces information videos all of which offer unique sponsorship and marketing opportunities!

## THE FORUM

For the past eight years, the IIUSA EB-5 Industry Forum has brought together leading economic development professionals for three days of networking, business development and education.

The EB-5 Industry Forum is the leading business development event for the Regional Center Industry. The Forum brings together professionals from across the spectrum of economic development and investment immigrations.

## WHAT TO EXPECT

In-depth education regarding the most important issues facing the EB-5 Industry coupled with numerous networking and business development opportunities during the conference, exhibit hall, and evening receptions.



300-500 attendees annually



To date we have been to: Miami, Dallas, Seattle, Chicago, Las Vegas, Los Angeles, San Francisco, Laguna Niguel



Key attendees:

- EB-5 Regional Centers
- Developers
- Attorneys
- Financial Service Providers
- Technology Companies
- Business Plan Writers
- Broker Dealers
- Migration Agents





## **SEATTLE, WA**

The EB-5 Industry Forum is the year's premier EB-5 conference that focuses on education and business development at a global scale. We welcome more than 300 EB-5 industry stakeholders to forge our future during this pivotal time for the EB-5 industry. Join us as we share the latest industry insights; provide educational opportunities and resources; and network and conduct business development, with new Allied Partners and economic development professionals!

## WHY SUPPORT?

The EB-5 Industry Forum is a core component of the annual event calendar for IIUSA. As the only not-for-profit representative of the EB-5 Regional Center Program, your support of this event ensures that the association is able to deliver critical educational, advocacy and public relations support for your industry.

Sponsors, attendees and partners are true champions of the EB-5 program committed to industry best practices.

## EXHIBITING SPONSORSHIPS

**Host City Sponsor** | 1 available \$25,000  
| \$35,000

**SOLD OUT**

- 10 tickets
- 200 word conference handbook bio
- Full page advertisement in the Regional Center Business Journal
- Premium exhibit space
- Attendee bag insert
- Opportunity to address conference attendees

**Platinum Booth** | No Limit \$15,000 | \$20,000

- 5 tickets
- 150 word conference handbook bio
- Full page advertisement in the Regional Center Business Journal
- Exhibit booth at conference
- Attendee bag insert

**Gold Booth** | No Limit \$7,500 | \$10,000

- 3 tickets
- 100 word conference handbook bio
- Half page advertisement in the Regional Center Business Journal
- Exhibit booth

**Silver Booth** | No Limit \$5,000 | \$7,500

- 2 tickets
- 50 word conference handbook bio
- Logo featured on conference marketing materials & signage
- Exhibit booth at conference
- 3 tickets



\*Text in red is non-member pricing



## NON-EXHIBITING SPONSORSHIPS

**Reception Sponsor** | 1 Available (can be split between co-hosts) \$15,000 | **\$20,000**

- 5 tickets
- 50 word conference handbook bio
- Full page advertisement in the Regional Center Business Journal
- Premium exhibit space
- Attendee bag insert
- Opportunity to address conference attendees during the reception
- Signage placement throughout the conference reception
- Branded reception giveaways (at an additional cost)

**Lounge Sponsor** | 1 Available \$10,000 | **\$15,000**

- 4 tickets
- 100 word conference handbook bio
- shared space to place marketing collateral dedicated “lounge space” with branding to host guests throughout the event
- Logo printed on conference mobile app signage and marketing collateral

**Charging Station** | 1 available \$5,000 | **\$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Branding on mobile charging stations
- Signage and marketing collateral

**Breakout Session Sponsor** | 2 available \$7,500 | **\$10,000**

- 2 tickets
- 50 word conference handbook bio
- Half page advertisement in the Regional Center Business Journal
- Exhibit booth at conference inside of the session room of your choice

**Hotel Key Card** | 1 available \$5,000 | **\$7,500**

**SOLD OUT**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on hotel room key cards signage and marketing collateral

**Mobile App** | 1 available \$5,000 | **\$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference mobile app
- Signage and marketing collateral

**Notebook Sponsor | 1 available \$5,000**  
**| \$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference attendee notebooks
- Signage and marketing collateral

**Coffee Sponsor | 1 available \$5,000 | \$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference signage and marketing collateral

**PowerPoint Sponsor | 1 available \$5,000**  
**| \$7,500**

**SOLD OUT**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo featured on conference presentation slides
- Signage and marketing collateral

**Room Amenity Sponsor | 1 available \$5,000**  
**| \$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo signage and marketing collateral
- Opportunity to place a welcome gift/room amenity in guest rooms (gift cost is not part of the sponsorship price)

**Attendee Folder Sponsor | 1 available \$5,000**  
**| \$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference attendee folders
- Signage and marketing collateral

**Lunch/Breakfast Sponsor | 1 available \$5,000**  
**| \$7,500**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference signage and marketing collateral

**Lanyard | 1 available \$5,000 | \$7,500**

**SOLD OUT**

- 2 tickets
- 50 word conference handbook bio
- Shared space to place marketing collateral
- Logo printed on conference lanyards
- Signage and marketing collateral

**Bronze Sponsor | no limit \$3,500 | \$5,000**

- 1 ticket
- 25 word conference handbook bio
- Logo featured on conference marketing materials & signage
- Shared space to place marketing collateral

**Conference Handbook Advertisement**

Two Page Spread | \$2,950  
Full Page | \$1,550  
Half Page | \$975  
Quarter Page | \$575



# WHY SEATTLE?

Seattle is the site of the association's first-ever EB-5 Industry Forum. We are excited to be returning to the vibrant city of Seattle for this year's event. One of the largest cities on the West Coast, renowned for its seafood, museums and easy access to nature, Seattle is a strong draw for visitors from throughout the United States as well as Asia and beyond.

Seattle is one of the largest destinations for EB-5 capital investment in the country. According to our latest economic impact data, the state of Washington itself ranked as the 5th largest EB-5 market with over 17K jobs created and \$883 million in EB-5 investments between 2014-2015.

Home to dozens of IIUSA members and many shining examples of the EB-5 Program, we could think of no better city for this year's event. In fact, our conference venue, the Embassy Suites Downtown Pioneer Square, was financed by EB-5 investment. The hotel is within easy access to everything that Seattle has to offer including Pike Market, Pier 55, the Seattle Art Museum and much more.

We hope you are able to join us this year for what promises to be a great event in the Emerald City.

