**IIUSA** INVEST IN THE USA

# We believe in economic opportunity for everyone.

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Members. Communities. Investors. Join us to be a voice for progress.

# +EO LSM/VK 6.560 ▲ 24.7050 7.030 47.0540 .7540 ▲ 6760.70

"I strongly recommend IIUSA to anyone active in the EB-5 industry. Being part of IIUSA has been critical to my EB-5 practice in linking me to the global EB-5 network while providing vital cutting-edge knowledge and information, while leading in the advocacy arena."

Bernard Wolfsdorf Wolfsdorf Rosenthal LLP

# **IIUSA** INVEST IN THE USA



# About Invest in the USA (IIUSA)

IIUSA, a national 501(c)(6) not-for-profit, is the unifying voice for thousands of diverse stakeholders who contribute to economic development and job growth in the U.S. through the EB-5 Regional Center Program (the Program).

IIUSA advocates for policies that will maximize economic benefit to the U.S. through the Program and we promote industry education, encourage ethical market behavior, and fight for the permanent authorization of the EB-5 Program. Our members, though EB-5, account for the vast majority of capital formation and job creation in the U.S.

# Membership & Engagement Opportunities

# Regional Center Membership \$4,000

For those in ownership of or in an executive management position with Federally Designated EB-5 Regional Centers. Government affiliated regional centers can join at a discount rate.

# Service Providers \$2,500

For all EB-5 related service providers (i.e. attorney, broker/dealer, consultant, developer, economist, financial advisor, overseas intermediary, project manager, or other EB-5 service providers).

# Allied Partners \$500

For Economic Development Organizations (EDOs), including chambers of commerce, municipalities, and non-profit organizations.

# **Engage with IIUSA**

# Attend

IIUSA has a strong presence in the largest international EB-5 investor markets in the world. We offer our members the opportunity to join trade missions to strategically engage with overseas migration agents and investors and attend our two large industry conferences annually.

# Advocate

Share the strength of the industry's leading professional advocacy organization representing your business interests in government and public policy formation through IIUSA's experienced government affairs team.

# Engage

IIUSA committees play an integral role in the formulation of IIUSA policies and procedures. Committees are tasked with initiatives such as developing industry best practices, providing thoughtful analyses of legislative proposals and supporting IIUSA's staff and advisers on efforts ranging from association building to membership growth, and everything in between.

# Set the Standard

IIUSA continuously explores and publishes industry best practices to promote responsible, professional, and ethical behavior and to reinforce confidence in the EB-5 Program and the EB-5 Regional Center industry among all stakeholders.

) international tra y doing business



# Impacting the U.S. Together

IIUSA developed a method to estimate the economic benefits and job creation contributions of all Regional Center projects that were active during federal fiscal years 2014 & 2015 across the entire U.S. economy. Data referenced from IIUSA Economic Impact Report, 2019 peer review study.



# \$23.2<sup>+</sup> billion

EB-5 investment and Regional Center projects contributed more than \$23.2 billion in labor income for U.S. workers (wages, salaries and proprietors' income).

# \$10.8 billion

in capital investment was made through EB-5 Regional Centers.



# 16 jobs

On average, Regional Center projects supported more than 16 American jobs for each of the foreign investors invested through the EB-5 Program.



# \$55.5 billion

EB-5 investment and Regional Center projects contributed nearly \$55.5 billion in the U.S. economy in terms of Gross Domestic Product (GDP).

# **Benefits of Engagement**

### **Build Community**

- » Expand your international network at exclusive IIUSA events around the world
- Join an IIUSA committee to contribute to multiple strategic initiatives

### **Develop Visibility**

- » Enhance your business's visibility both domestically and overseas
- Showcase your expertise in IIUSA publications, at conferences, and on webinars
- » List your Regional Center on the IIUSA Regional Center Map on iiusa.org

### Advocate for Industry

» Contribute your voice to industry advocacy efforts

# **Access Communications**

- » Market your business globally in The Regional Center Business Journal, IIUSA's trade publication
- » Access real-time industry communications and the IIUSA member portal

# **Gain Education**

- Receive access to exclusive data sets, resources, and reports critical to the EB-5 industry
- Receive member-exclusive discounts for IIUSA conference registration and IIUSA products such as education modules and data reports

# **Earn Recognition**

» Showcase your best practices with the IIUSA Awards for Economic Advancement

# **Attend Events**

- » Speak at IIUSA conferences and events
- » Sponsor unique items including webinars, data reports and more

"The semi-annual IIUSA Conferences provide members with a venue to learn, address industry challenges, and network with other EB-5 professionals. There are many useful resources available exclusively to members. These benefits can help contribute to your success in a highly competitive industry."

Laura Kelly NES Financial

# **IIUSA** INVEST IN THE USA

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1440 G St. NW Washington, DC 20005 (202) 795-9669 info@iiusa.org www.iiusa.org