

7th Annual EB-5 Industry Forum Sponsorship Guide

EB-5 INDUSTRY FORUM



GLOBAL CONNECTIONS. LOCAL RESULTS.



Sponsor the Premier EB-5 Business Development Conference of 2017

Become a sponsor at the 7th Annual EB-5 Industry Forum to be held October 23-25 in Miami, FL. The conference will feature EB-5 professionals from around the world gathering to network, discuss the state of the EB-5 Program and learn about Industry developments.

Attended by international investment and economic development professionals from around the world, the EB-5 Industry Forum is the year's premier EB-5 conference focusing on educational and business development on a global scale.

Sponsors and exhibitors will have 2+ days to showcase their services to a wide range of EB-5 stakeholders at this world class event that will attract over 400 industry stakeholders.



Exhibits

There are 35 total exhibit booths available that will be decided on a first-come-first-serve based on sponsorship level. The booth selection process will take place in September. Each exhibit space has a 10' footprint including a 6'x 30" with a table, two chairs and table skirt. **(Refer to page 8 for Exhibit Hall Layout)**

Alternative Sponsorship

IIUSA also offers a number of non-exhibiting sponsorship opportunities that provide ample visibility and value. These sponsorships include lunch/network breaks, simultaneous translation, New/Prospective EB-5 Practitioner Seminar and Due Diligence Training Seminar, WiFi splash screen, Mobile App and more.

Got other ideas on sponsorships?

Space is extremely limited! To ensure your company or organization is represented at this year's premier industry conference, sign up today!

With questions please contact Allen Wolff (allen.wolff@iiousa.org) or McKenzie Penton (mckenzie.penton@iiousa.org).



Sponsorship & Exhibiting Opportunities

PREMIER PLATINUM \$10,000	PALM D'ORO GOLD \$7,500	SOUTH BEACH SILVER (SOLD OUT) \$5,000	BRICKELL BRONZE \$3,500
Listed as the "Palmetto Platinum" sponsor in all event materials, including print, digital and mobile app	Listed as the "Coral Gables Gold" sponsor in all event materials, including print, digital and mobile app	Listed as the "South Beach Silver" sponsor in all event materials, including print, digital and mobile app	Listed as the "Brickell Bronze" in all event materials, including print, digital and mobile app
Premier Exhibit Space, including Total 10' exhibit footprint	Exhibit Space, including Total 10' exhibit footprint	Exhibit Space, including Total 10' exhibit footprint	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner
Attendance for up to four (4) people	Attendance for up to three (4) people	Attendance for up to two (2) people	Attendance for up to two (2) people
Full page ad in the conference handbook	Half page ad in the conference handbook (\$500 to upgrade to full page)	25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook
Logo/link on event page, marketing materials and conference deliverable	Logo/link on event page, marketing materials and conference deliverable	Logo/link on event page, marketing materials and conference deliverable	Logo/link on event page, marketing materials and conference deliverable
Attendee List	Attendee List	Attendee List	Attendee List
100 Word Company Bio in the conference handbook	50 word company bio in the conference handbook	25 word company bio in the conference handbook	Listed as a sponsor in the conference handbook
Time to introduce your organization and keynote speaker during the general session	Time to introduce your organization and invite a general speaker panel to the stage	N/A	N/A
One mobile app notification one time the week of the event	N/A	N/A	N/A
Attendee bag branded insert of choice	N/A	N/A	N/A



Alternative Sponsorship Opportunities

WIFI SPONSOR (SOLD OUT) \$5,000	MOBILE APP SPONSOR (SOLD OUT) \$5,000	KEY CARD SPONSOR (SOLD OUT) \$5,000	ATTENDEE BAG SPONSOR (SOLD OUT) \$5,000
Listed as the “WiFi Sponsor” in all event materials, including print, digital and mobile app	Listed as the “Mobile App Sponsor” in all event materials, including print, digital and mobile app	Listed as the “Key Card Sponsor” in all event materials, including print, digital and mobile app	Listed as the “Attendee Bag Sponsor” in all event materials, including print, digital and mobile app
Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner
Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people
25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook
Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables
Logo displayed prominently on the WIFI splash screen	Logo displayed prominently throughout the mobile app	Logo printed on attendee room keys	Logo printed prominently on attendee conference bags
Attendee list	Attendee list	Attendee list	Attendee list
25 word company bio in the conference handbook	25 word company bio in the conference handbook	25 word company bio in the conference handbook	25 word company bio in the conference handbook



Alternative Sponsorship Opportunities

Cont'd

BREAKFAST SPONSOR \$5,000	LUNCH SPONSOR (SOLD OUT) \$5,000	NETWORKING BREAK SPONSOR \$5,000
Listed as the "Break Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Lunch Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Networking Sponsor" in all event materials, including print, digital and mobile app
Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner
Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people
25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook
Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables
Logo displayed prominently on signage displayed during all breakfasts at the event	Logo displayed prominently on signage displayed during all luncheons at the event	Logo displayed prominently on signage displayed during all networking at the event
Attendee list	Attendee list	Attendee list
25 word company bio in the conference handbook	25 word company bio in the conference handbook	25 word company bio in the conference handbook



Alternative Sponsorship Opportunities

Cont'd

PHOTO BOOTH SPONSOR (SOLD OUT) \$5,000	VIDEO RECORDING SPONSOR \$5,000	CONFERENCE HANDBOOK ADVERTISEMENT \$1550/\$975
Listed as the "Photo Booth" in all event materials, including print, digital and mobile app	Listed as the "Video Recording Sponsor" in all event materials, including print, digital and mobile app	Full Page Advertisement in the Conference Handbook \$1,550
Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner	Half Page Advertisement in the Conference Handbook \$975
Complimentary attendance for up to two (2) people	Complimentary attendance for up to two (2) people	N/A
25% Discount on advertisement in the conference handbook	25% Discount on advertisement in the conference handbook	N/A
Logo/link on event page, promotional materials and conference deliverables	Logo/link on event page, promotional materials and conference deliverables	N/A
Logo displayed prominently on the conference photo booth which will be featured prominently in the exhibit hall	Logo displayed prominently on conference presentation slides during all general session panels	N/A
Attendee list	Attendee list	N/A
25 word company bio in the conference handbook	25 word company bio in the conference handbook	N/A

Reception Sponsor

For Pricing Please Call (202) 795 9669

Space for informational materials on one-shared table located in or near exhibit hall - Does not include space for backdrop, table cloth or banner

Logo/link on event page, promotional materials and conference deliverables

Opportunity to address reception attendees

Exclusive branding opportunities throughout the reception space

We are pleased to be hosting this year's event at one of Miami's premier resort facilities, The Ritz-Carlton Key Biscayne, Miami is one of the most iconic hotels located along the five-mile barrier island of Miami. The resort boasts numerous event spaces including two pools, beach front restaurants and an ocean front law.

If your organization is interested in hosting private or public reception during the event we would be happy to work with you to ensure all of your needs are met.



To learn more about reception options and pricing please call us at (202) 795 9667.



Exhibit Hall Layout

