



★ ★ 10TH ANNUAL ★ ★
**EB-5 ADVOCACY
CONFERENCE**

SPONSORSHIP GUIDE



★ SPONSOR THE PREMIER ★ EB-5 ADVOCACY CONFERENCE OF 2017



Become a sponsor at the 10th Annual EB-5 Advocacy Conference to be held April 26-28 in Washington, DC. The conference will feature EB-5 professionals from around the world gathering to network, discuss the state of the EB-5 Program and learn about important legislative developments.

Sponsors and exhibitors will have two days to showcase their services to a wide range of EB-5 stakeholders at the event which will attract over 400 participants.



EXHIBITS : There are 32 total exhibit booths available that will be decided on a first-come-first-serve based on sponsorship level (see page 7 for the floorplan). The booth selection process will take place in March. Each exhibit space is 10' wide x 8' deep including a 6'x30" table, two chairs and a table skirt.

ALTERNATIVE SPONSORSHIPS : IIUSA also offers a number of non-exhibiting sponsorship opportunities that provide ample visibility and value. These sponsorships include lunch, networking breaks, simultaneous translation, membership meeting, WiFi, Mobile App and more.

GOT OTHER IDEAS ON SPONSORSHIPS? WE WANT TO HEAR FROM YOU!

IIUSA stands ready to work with all sponsors to ensure you get real value from sponsoring the Advocacy Conference. Space is limited! To ensure your company or organization is represented at the year's premier industry advocacy conference, sign up today!

With questions please contact Allen Wolff (allen.wolff@iiousa.org) or McKenzie Penton (mckenzie.penton@iiousa.org).

★ SPONSORSHIP & EXHIBITING BENEFITS:



PLATINUM
\$10,000



GOLD
\$7,500



SILVER
\$5,000

5 Available	10 Available	12 Available
Listed as the "Platinum Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Gold Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Silver Sponsor" in all event materials, including print, digital and mobile app
Premium Exhibit Space, including Total 8' exhibit footprint	Exhibit Space, including Total 8' exhibit footprint	Exhibit Space, including Total
8' exhibit footprint	8' exhibit footprint	8' exhibit footprint
Attendance for up to four (4) people	Attendance for up to three (3) people	Attendance for up to two (2) people
Full page ad in the conference handbook	Full page ad in the conference handbook	Half page ad in the conference handbook*
Logo/link on event page and promotional emails	Logo/link on event page and promotional emails	Logo/link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Space for informational materials at conference	Space for informational materials at conference	Space for informational materials at conference
Attendee List	Attendee List	Attendee List
Speak to attendees and introduce your organization and keynote speaker during general session	Speak to attendees and introduce your organization and invite a general speaker panel to the stage	N/A
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	N/A
One mobile app notification one time the week of the event	N/A	N/A
Attendee bag branded insert of choice	N/A	N/A

* Eligible to upgrade to full-page advertisement. Contact info@iiusa.org for more information.

★ SPONSORSHIP & EXHIBITING BENEFITS (continued):

 <p>MEMBERSHIP MEETING \$5,000</p>	 <p>WIFI SPONSOR \$5,000</p>	 <p>MOBILE APP SPONSOR \$5,000</p>	 <p>SIMULTANEOUS TRANSLATION \$5,000</p>
3 Available	1 Available	1 Available	1 Available
Listed as the "Membership Meeting Sponsor" in all event materials, including print, digital and mobile app	Listed as the "WiFi Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Mobile App Sponsor" in all event materials, including print, digital and mobile app	Listed as the "Simultaneous Translation Sponsor" in all event materials including print, digital and mobile app
Attendance for up to two (2) people	Attendance for up to two (2) people	Attendance for up to two (2) people	Attendance for up to two (2) people
Half page ad in the conference handbook*	Half page ad in the conference handbook*	Half page ad in the conference handbook*	Half page ad in the conference handbook*
Logo/link on event page and promotional emails	Logo/link on event page and promotional emails	Logo/link on event page and promotional emails	Logo/link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Logo displayed on Membership Meeting materials including presentation slides	Logo displayed prominently on the wifi splash screen	Logo displayed prominently throughout the mobile app including the splash screen	Company Logo displayed on cover slides of presentations that include simultaneous translation
Attendee List	Attendee List	Attendee List	Attendee List

* Eligible to upgrade to full-page advertisement. Contact info@iiusa.org for more information.

★ ALTERNATIVE SPONSORSHIP BENEFITS:



NETWORKING BREAK SPONSOR
\$5,000

2 Available

Listed as the "Networking Break Sponsor" in the event schedule

Attendance for up to two (2) people

Half page ad in the conference handbook*

Logo/link on event page and promotional emails

Logo/website printed on conference materials

Attendee List



LUNCH SPONSOR
\$5,000

3 Available

Listed as the "Lunch Sponsor" in the event schedule

Attendance for up to two (2) people

Half page ad in the conference handbook*

Logo/link on event page and promotional emails

Logo/link on event page and promotional emails

Attendee List



BREAKFAST SPONSOR
\$5,000

3 Available

Listed as the "Breakfast Sponsor" in the event schedule

Attendance for up to two (2) people

Half page ad in the conference handbook*

Logo/link on event page and promotional emails

Logo/link on event page and promotional emails

Attendee List

* Eligible to upgrade to full-page advertisement. Contact info@iiusa.org for more information.



RECEPTION SPONSOR*

2 Available

Logo/Name printed on conference schedule

Opportunity to address reception attendees

Exclusive Branding opportunities

* For Pricing Call
(202) 795-9669



KEY CARD
\$5,000

1 Available

Logo/website printed on room key card for one of two event hotels



ATTENDEE BAG*
\$5,000

1 Available

Logo/website printed on conference attendee bags

*Reserve by 3/1/17



LANYARD
\$5,000

1 Available

Logo/website printed on conference name tag lanyards

*Reserve by 3/1/17



INK FACTORY

1 Available

Exclusive sponsor of the Ink Factory visual conference recording. Logo branded on the drawing boards as well as in conference promotional materials including print and online.

[Learn more about Ink Factory](#)

★ EXHIBIT HALL LAYOUT

There are 32 total booths available that will be decided on a first-come- first-serve based on sponsorship level. The exhibit floorplan and booth selection process will take place in March.

Each exhibit space is 10' wide x 8' deep including a 6'x30" table, two chairs and a table skirt.

