



IIUSA INVEST IN THE USA

Creating Jobs Through EB-5 Investment

MEMBERSHIP BENEFITS HANDBOOK

2016

Membership Categories & Benefits

IIUSA members are the driving force behind the growth of the EB-5 Regional Center Program, which generates billions of dollars in capital investment and GDP, supports tens of thousands of U.S. jobs, and generates of over a billion dollars in federal/state/local tax revenue on an annual basis – all at no cost to the taxpayer. IIUSA membership dues cover a 12-month period, starting the date that the application is processed.

Benefits	Associate	Government-affiliated/ Non-Profit Regional Center	Regional Center
Yearly Cost	\$2,500	\$3,000*	\$4,000*
Listing on IIUSA Interactive Regional Center Map		★	★
Exclusive use of IIUSA's limited license member logo	★	★	★
Members-only communications including weekly reports & member/advocacy alerts	★	★	★
Eligibility for any IIUSA office, Directorship, Advisory Council or Committee	★	★	★
Access to IIUSA Member Portal – IIUSA's vast online database of industry intelligence	★	★	★
Listing in IIUSA Member Directory	★	★	★
Opportunity to purchase All Access Pass – Full year webinar registration, On Demand video & research/analysis	★	★	★
Eligibility to advertise in IIUSA's quarterly magazine, the <i>Regional Center Business Journal</i>	★	★	★
Hard-copy of the <i>Regional Center Business Journal</i>	★	★	★
Opportunity to sponsor and/or participate as a speaker at IIUSA conferences and webinars	★	★	★
Discounted rates on IIUSA products, publications and events, including conference attendance fees, exhibitors fees, webinars and more	★	★	★

* Regional Center Members receive three accounts to IIUSA member database.

Mission Statement

- ★ Be a strong, unified voice for permanent authorization and improvement of the EB-5 Regional Center Program to enhance Regional Center activities.
- ★ Stimulate economic development and job growth in the United States.
- ★ Advance and maintain Regional Center industry standards and best practices.
- ★ Educate the public and government about the benefits derived by the Regional Centers through the EB-5 investment program.
- ★ Represent Regional Centers and facilitate their efforts in addressing administrative, regulatory and legislative issues at all levels of government.

Designed to help you serve your clients and maximize your business' EB-5 know-how:

ONLINE DATABASE - INDUSTRY INTELLIGENCE

IIUSA provides industry intelligence on a variety of communication platforms (print, e-mail, social media and mobile application), so your experience is convenient and reliable. Access to IIUSA's online directory is a valuable resource to connect with industry professionals from around the world. We constantly update member contact information and provide platforms for discussion and collaboration. Members can add their listing to our popular **Regional Center Interactive Map** (right), which lists all member Regional Centers and includes contact information, geography, industries and approval dates.



IIUSA members are eligible to purchase the All Access Pass, the most comprehensive collection of EB-5 intelligence available including:

- ★ Automatic registration for all 12 IIUSA monthly webinars
- ★ Access to a growing library of EB-5 content through OnDemand
- ★ Most recent comprehensive, peer-reviewed EB-5 economic impact reports
- ★ Raw data and analysis on industry trends ranging from investor origin to USCIS adjudication



ACCESS TO INFORMATION - A CORE IIUSA RESPONSIBILITY

IIUSA delivers legal, policy and processing trend analyses - often by reviewing thousands of pages of government disclosures. IIUSA's value-added reports can help you make informed decisions in the marketplace by receiving the information you need in a timely and efficient manner. This will allow you to focus on developing your business and serving your clients, knowing IIUSA intel is on file and new developments are delivered regularly. IIUSA has over 1,000 documents (totaling tens of thousands of pages) easily accessible from I3 Online, including resources, presentations and files relating to advocacy, economic methodology, litigation, securities laws, USCIS adjudication and SEC enforcement actions.

- ★ **300+** USCIS-AAO Decisions
- ★ **15+** governmental agency reports from DHS, DOL, DOS, USCIS, and GAO
- ★ **Dozens** of presentations delivered by leading EB-5 experts during IIUSA annual conferences, including the EB-5 Advocacy Conference and the EB-5 Market Exchange
- ★ **60+** files pertaining to Congressional legislation including statements, transcripts and reports
- ★ **Comprehensive Litigation Library** including EB-5 related depositions, injunctions, amendments, reports, etc.
- ★ **And MUCH more...**

ADVOCACY

EVENTS

EB-5 CONFERENCES

IIUSA hosts several large industry conferences annually, including the EB-5 Advocacy Conference in the Washington, D.C. in the spring and the EB-5 Market Exchange in the fall in various cities around the country.

OVERSEAS TRADE MISSIONS

IIUSA has a strong presence within the largest international EB-5 investor markets in the world. We offer our members the opportunity to join trade missions to strategically engage with overseas migration agents and investors. IIUSA partners with American Chambers of Commerce in China to lead an annual trade mission showcasing EB-5 opportunities at large trade shows around the country. In 2013 and 2014, IIUSA members exhibited at the China International Fair for Investment & Trade (CIFIT), the world's largest international investment promotion event held each September.



ONLINE EVENTS AND WEBINARS

Over the years, IIUSA has covered a range of topics in educational online events, including securities law compliance, macro-industry trends, case studies, government affairs updates, and more. By bringing together experts from across sectors to analyze and discuss EB-5 topics "under a microscope", as well as answer questions from attendees, IIUSA facilitates the process of developing, documenting, and storing industry knowledge for use by its members. Our 2016 Webinar Series elucidate topics of growing interest to our members. We devised an agenda to engage in areas such as industry best practices, due diligence, financing EB-5 projects, utilizing technology tools, petition filing and comprehensive legislative/governmental affairs overview of the Program.

Supporting the Permanency of the EB-5 Program

IIUSA seeks to be a strong, unified voice for the permanency of the EB-5 Regional Center Program. As such, we employ a dedicated government & public affairs operation that lobbies Congress, federal agencies and state/local governments while also building relationships with foreign governments and counterparts so we can collaborate on industry issues as needed. Your membership gives us the financial support needed to fight for what we know is a program that creates jobs and endorses the United States as a dependable location for foreign direct investment.

IIUSA is well-equipped to advocate from its national platform and is proud of its proven track record of credibility and effectiveness. Our strong and consistent voice has made IIUSA an important partner of Congress, the White House, U.S. Citizenship and Immigration Services (USCIS), Department of State, Department of Commerce, Securities and Exchange Commission (SEC), CIS Ombudsman, and other pertinent federal agencies in the development of best practices, providing feedback on policies, regulations, and other practical issues, and ensuring the integrity of the EB-5 Regional Center Program as its utilization grow.

IIUSA EXISTS TO ENSURE THE PERMANENT SUCCESS OF THE PROGRAM: CREATING JOBS THROUGH EB-5 INVESTMENT!



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