



Lead. Unite. Engage...Refer

A New Way to Join IIUSA Leadership

It is going to take both unprecedented resources and engagement in the political system by EB-5 Regional Center industry stakeholders to get through the fast approaching "sunset date" of September 30 for the Program. IIUSA estimates that over the next year, approximately \$1M will be needed for IIUSA advocacy operations that include outside lobbying and public affairs counsel and activities. This is what it takes ensure the EB-5 Regional Center Program not only continues, but also has opportunity for sustainable growth in the years ahead.

In order to rise to the challenge, IIUSA is pleased to rollout an enhanced referral program that rewards cash contributions and new member and/or fund contribution referrals towards enhanced membership categories. You now can become a Program Champion, through April 2017 at whatever level possible by referring or directly contributing funds commensurate with the total amount. Annual, semi-annual, quarterly, bi-monthly, and/or monthly payment plans are available with credits (15%) or rebates (10%) on amount contributed by October 2016 built in as an extra incentive.

Now you have the opportunity to be recognized as an IIUSA Program Champion - in addition to earning up to 50% off membership dues - for referring partners, clients or other EB-5 industry participants who are not yet IIUSA Members to join the association. For example, to reach the President's Advisory Council (\$30,000 contribution) a company can now allocate referral credits to cover portions that they do not pay themselves.

President's Advisory Council/Program Champions

Benefits	President's Advisory Council	Program Champions: Luminary	Program Champions: Legend	Program Champions: Leader	Program Contributor
Yearly Cost	\$30,000	\$10,000	\$5,000	\$3,000	\$1,000
Quarterly Payment Option	\$7,500	\$2,500			
Exclusive use of IIUSA limited license President's Advisory Council logo	★				
Receive legislative and policy updates through the leadership listserv, along with opportunities to provide feedback to IIUSA leadership on government/public affairs, industry policy and association operations	★				
Bi-weekly teleconferences with IIUSA officials and outside counsel to receive industry updates and to deliberate on the strategic outlook in government and public affairs	★				
Exclusive use of IIUSA President's Advisory Council logo	★				
Exclusive use of IIUSA limited license Program Champions logo	★	★	★	★	
Attendance at in-person leadership meetings at IIUSA conferences and other events during throughout the year	★	★	★	★	
Recognition as industry leaders in IIUSA Publications, including <i>Regional Center Business Journal</i> & Conference handbooks	★	★	★	★	
Digital Banner on IIUSA's "EB-5 to Go" Mobile App	★	★	★	★	
Locked-in "early bird rates" for all 2016 IIUSA Conferences	★	★	★	★	★
Prominent Listing on IIUSA.org	Logo	Logo	Company Name	Company Name	Company Name
Eligible to advertise in 4 issues of IIUSA's Mandarin-edition of the <i>Regional Center Business Journal</i>	Full Page	Full Page	Half page: (Space Available)	Quarter Page (Space Available)	
All Access Pass subscription for your organization	Up to 3 accounts	Up to 2 accounts	Discounted by 50%	Discounted by 25%	Discounted by 10%
Additional Member Portal Accounts	Unlimited	Unlimited	5 additional	3 additional	3 additional

To Become a Program Champion Today, visit: iiusa.org/programchampions



Why become a Program Champion by Contributing to the IIUSA Leadership Fund?

With your support, IIUSA continues to provide comprehensive public affairs representation, develop professional best practices, compile data-driven policy analysis, and retain top notch outside counsel that reflects and advocates for the strategic needs and perspective of our diverse industry.

With the EB-5 Program's "sunset date" of September 30, 2016 on the horizon and the debate about reform and reauthorization sitting squarely in the midst of a presidential election and increased Congressional attention on oversight, we must speak as one industry voice to succeed in advocating for a longer term extension and careful reforms to the Program. Your continued leadership is essential to the collective success of the EB-5 Regional Center industry seeing its policy priorities become law. We hope you will take advantage of this new referral program to get engaged with IIUSA and your industry peers in aligning the resources necessary for reauthorization of the Program in 2016 and beyond. Please contact us to make your commitment to EB-5 leadership today!

We look forward to working with you in the coming months.