

**LEAD.
UNITE.
ENGAGE.**

 **TODAY.**

President's Advisory Council/Program Champions

Benefits	President's Advisory Council	Program Champions: Luminary	Program Champions: Legend	Program Champions: Leader	Program Contributor
Yearly Cost	\$30,000	\$10,000	\$5,000	\$3,000	\$1,000
Quarterly Payment Option	\$7,500	\$2,500			
Exclusive use of IIUSA limited license President's Advisory Council logo	★				
Receive legislative and policy updates through the leadership listserv, along with opportunities to provide feedback to IIUSA leadership on government/public affairs, industry policy and association operations	★				
Bi-weekly teleconferences with IIUSA officials and outside counsel to receive industry updates and to deliberate on the strategic outlook in government and public affairs	★				
Exclusive use of IIUSA President's Advisory Council logo	★				
Exclusive use of IIUSA limited license Program Champions logo	★	★	★	★	
Attendance at in-person leadership meetings at IIUSA conferences and other events during throughout the year	★	★	★	★	
Recognition as industry leaders in IIUSA Publications, including <i>Regional Center Business Journal</i> & Conference handbooks	★	★	★	★	
Digital Banner on IIUSA's "EB-5 to Go" Mobile App	★	★	★	★	
Locked-in "early bird rates" for all 2016 IIUSA Conferences	★	★	★	★	★
Prominent Listing on IIUSA.org	Logo	Logo	Company Name	Company Name	Company Name
Eligible to advertise in 4 issues of IIUSA's Mandarin-edition of the <i>Regional Center Business Journal</i>	Full Page	Full Page	Half page: (Upgrade Available)	Quarter Page (Upgrade Available)	
All Access Pass subscription for your organization	Up to 3 accounts	Up to 2 accounts	Discounted by 50%	Discounted by 25%	Discounted by 10%
Additional Member Portal Accounts	Unlimited	Unlimited	5 additional	3 additional	3 additional

To Become a Program Champion Today, visit: iiusa.org/programchampions

Step Up to IIUSA's President's Advisory Council



IIUSA's Advisory Board, the "President's Advisory Council" consists of industry leaders that have used their success within the EB-5 Regional Center Program to support IIUSA at the highest levels. Members of the President's Advisory Council help formulate IIUSA's core initiatives in government/public affairs, participate in deliberations on both internal and external association policy issues, and are kept abreast of important industry developments on a predictable schedule that includes real-time updates.

Established in 2011 to fund the necessary government/public affairs representation to secure EB-5 Program reauthorization in 2012, President's Advisory Council achievements over preceding five years including the funding of 2013 efforts around comprehensive immigration reform to permanently reauthorize the EB-5 Program, the 2014 defense of the Program in the public sphere, and 2015 reauthorization efforts that ultimately resulted in a one-year reauthorization of the Program and avoiding unworkable reforms.

In 2016 and beyond, the President's Advisory Council will continue its leadership role in IIUSA efforts to constructively engage in all arenas of policy development while continuing to raise the professional conduct of industry participants through education and best practices development. The results inherently build a record of support of a long-term reform and re-authorization of the EB-5 Regional Center Program due to its important role in the U.S. economy.

★ **President's Advisory Council - \$30,000**

Become a Program Champion! Contribute to IIUSA's EB-5 Regional Center Program Leadership Fund!



In 2013, IIUSA members supported the establishment of the Program Champions Fund to drive IIUSA's advocacy & public affairs initiatives. With your support, IIUSA continues to provide comprehensive public affairs representation, develop professional best practices, compile data-driven policy analysis, and retain top notch outside counsel that reflects and advocates for the strategic needs and perspective of our diverse industry.

With the EB-5 Program's "sunset date" of September 30, 2016 on the horizon and the debate about the renewal of the Program sitting squarely in the midst of a presidential election and increased Congressional attention on oversight of the Program, we must speak as one industry voice to succeed in advocating for a longer-term extension and careful reforms to the Program.

Those organizations who contribute to the EB-5 Regional Center Program Champions Fund will be recognized in IIUSA publications such as the *Regional Center Business Journal* and in-person at IIUSA conferences. Additional benefits are available for those who contribute at the Legend, Luminary, Leader & Contributor levels.

★ **Luminary - \$10,000**

★ **Leader - \$3,000**

★ **Legend \$5,000**

★ **Contributor - \$1,000**