



EB-5 ADVOCACY CONFERENCE SPONSORSHIP PACKET

April 20-22, 2016



Exhibiting Sponsorship Matrix

 Constitution Platinum	 Lincoln Gold	 Capitol Silver	 Jefferson Bronze
\$12,000	\$10,000	\$8,000	\$6,000
3 Available	5 Available	10 Available	12 Available
Listed as “Constitution Platinum Sponsor” in all event materials, including print, digital & mobile app	Listed as “Lincoln Gold Sponsor” in all event materials, including print, digital & mobile app	Listed as “Capitol Silver Sponsor” in all event materials, including print, digital & mobile app	Listed as “Jefferson Bronze Sponsor” in all event materials, including print, digital & mobile app
Premier Exhibit Space, Including Total 10’ exhibit footprint (vs. 8’ standard size)	Premier Exhibit Space	Exhibit Space	Exhibit Space
Attendance for up to five (5) people	Attendance for up to four (4) people	Attendance for up to three (3) people	Attendance for up to two (2) people
Full Page Ad in Conference Handbook	Full Page Ad in Conference Handbook	Half Page ad in Conference Handbook	Half Page ad in Conference Handbook
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Space for informational materials at conference	Space for informav	Space for informational materials at conference	Space for informational materials at conference
Attendee List	Attendee List	Attendee List	Attendee List
Time to speak to attendees and introduce your organization and keynote speaker during a general session	Time to speak to attendees, introduce your organization and invite a general session panel to the stage	Sponsorship of a general session	Listed as sponsors for one of the two conference receptions
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference
One email to all attendees the week of the event			
One mobile app notification to users during conference			
Attendee bag branded insert of choice			

★★ **Alternative Sponsorship Opportunities** ★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★

 Membership Meeting Sponsor	 Wifi Sponsor	 Photo-Booth Sponsor	 Mobile App Sponsor
\$4,500	\$6,000	\$6,000	\$6,000
Listed as “Membership Meeting Sponsor” in all event materials, including print, digital & mobile app	Listed as “Wifi Sponsor” in all event materials, including print, digital & mobile app	Listed as “Photo Booth Sponsor” in all event materials, including print, digital & mobile app	Listed as “Mobile App Sponsor” in all event materials, including print, digital & mobile app
Attendance for up to two (2) people	Attendance for up to two (2) people	Attendance for up to two (2) people	Attendance for up to two (2) people
Half Page Ad in Conference Handbook	Full Page Ad in Conference Handbook	Half Page Ad in Conference Handbook	Half Page Ad in Conference Handbook
Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Logo displayed on membership meeting welcome materials including presentation slides	Logo displayed prominently on wifi splash screen	Company Name/Logo Appear on photo booth exterior (not on backdrop) and place to display materials	Logo displayed prominently throughout mobile app including on splash screen
Attendee List	Attendee List	Attendee List	Attendee List
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference

