

# Sponsorship Guide



# Exhibiting & Sponsorship Opportunities

Join IIUSA for the 5<sup>th</sup> Annual EB-5 Market Exchange to be held from October 21-23, 2015 at the Sheraton Dallas Hotel. The three day event will feature EB-5 professionals from around the world gathering to network, discuss infrastructure and development opportunities in the U.S. and learn about trending topics from leading experts on immigration and investment.

Sponsors & exhibitors at this year's event will have three days to showcase their services to a wide range of EB-5 stakeholders. Last year's sold-out conference event consisted of 500+ attendees and featured






There are 40+ total booth available that will be decided on a first-come-first-serve based on sponsorship level. **The exhibit floorplan and booth selection process will take place in September.** Each exhibit space is 6' x 30" with a table, two chairs and table skirt. Platinum sponsors have a total exhibit space of 10' x 30".

Non-exhibiting sponsorship opportunities such as EB-5 101, Wifi, Simultaneous Translation, Mobile App, Photobooth & Charging Station are also available.





With questions, please contact IIUSA Associate Director of Marketing & Communications Allen Wolff, [allen.wolff@iiusa.org](mailto:allen.wolff@iiusa.org).



# Exhibiting Sponsorship Matrix

				
Lone Star Platinum	Longhorn Gold	Cowboy Silver	Maverick Bronze	Exhibitor
\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Listed as "Lone Star Platinum Sponsor" in all event materials, including print, digital and mobile app	Listed as "Longhorn Gold Sponsor" in all event materials, including print, digital and mobile app	Listed as "Cowboy Silver Sponsor" in all event materials, including print, digital and mobile app	Listed as "Maverick Bronze Sponsor" in all event materials, including print, digital and mobile app	Listed as "Exhibitor" in all event materials, including print, digital and mobile app
Premier Exhibit Space – Including Total 10' exhibit footprint (vs. 6' standard size)	Premier Exhibit Space	Exhibit Space	Exhibit Space	Exhibit Space
Attendance for up to five (5) people	Attendance for up to four (4) people	Attendance for up to three (3) people	Attendance for up to two (2) people	Attendance for up to two (2) people
Full Page Ad in Conference Handbook	Full Page Ad in Conference Handbook	Half Page ad in Conference Handbook	Half Page Ad in Conference Handbook	N/A
Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Space for informational materials at the conference	Space for informational materials at the conference	Space for informational materials at the conference	Space for informational materials at the conference	Space for informational materials at the conference
Attendee list	Attendee list	Attendee list	Attendee list	Attendee list
Time to speak to attendees and introduce your organization and <b>keynote speaker</b> during a general session	Time to speak to attendees, introduce your organization and invite a <b>general session</b> panel to the stage	Time to speak to attendees, introduce your organization and invite a <b>breakout session</b> panel to the stage	Listed as sponsors for one of the two conference receptions	N/A
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference;	Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	N/A
One mobile app notification one time the week of the event	N/A	N/A	N/A	N/A

# Alternative Sponsorship Opportunities

 <b>EB-5 101 Sponsor</b>	 <b>Wifi Sponsor</b>	 <b>Charging Station Sponsor</b>	 <b>Mobile App Sponsor</b>
<b>\$5,000</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$7,500</b>
Listed as "EB-5 101 Sponsor" in all event materials, including print, digital and mobile app	Listed as "Wifi Sponsor" in all event materials, including print, digital and mobile app	Listed as "Charging Station Sponsor" in all event materials, including print, digital and mobile app	Listed as "Mobile App Sponsor" in all event materials, including print, digital and mobile app
Attendance for up to two (2) people	Attendance for up to three (3) people	Attendance for up to three (3) people	Attendance for up to three (3) people
Half Page Ad in Conference Handbook	Half Page Ad in Conference Handbook	Half Page ad in Conference Handbook	Half Page Ad in Conference Handbook
Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials	Logo/website printed on conference materials
Logo displayed on membership meeting welcome materials including presentation slides	Logo displayed prominently on wifi splash screen	Logo displayed prominently on welcome/closing ceremony slides	Logo displayed prominently throughout mobile app including on splash screen
Attendee list	Attendee list	Attendee list	Attendee list
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference	Special recognition for IIUSA leadership at all opening/closing ceremonies	Verbal recognition from IIUSA leadership throughout the conference

## Simultaneous Translation Sponsor

## Photo booth Sponsor

<b>\$5,000</b>	<b>\$3,500</b>
Listed as "Simultaneous Translation Sponsor" in all event materials, including print, digital and mobile app.	Listed as "Photobooth Sponsor" in all event materials, including print, digital and mobile app
Attendance for up to two (2) people	Attendance for up to three (2) people
Half Page Ad in Conference Handbook	N/A (Advertisement space Available for additional purchase)
<b>Company Logo/name appears on covers slides of presentations that include simultaneous translation</b>	Company Name/Logo Appear on photo booth exterior (not on backdrop) and place to display materials
Logo/Link on event page and promotional emails	Logo/Link on event page and promotional emails
Logo/website printed on conference materials	Logo/website printed on conference materials
Attendee list	Attendee list
Verbal recognition from IIUSA leadership throughout the conference	Verbal recognition from IIUSA leadership throughout the conference

# Exhibit Hall Layout

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