



**2<sup>nd</sup> Annual Trade Mission:**  
18th Annual China International Fair for Trade & Investment (CIFIT)  
September 6-10, 2014 | Xiamen, China

# CIFIT Sponsorship & Exhibitor Packet



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### What is CIFIT?

The China International Fair for Investment and Trade (CIFIT), is China's largest investment-based trade show which takes place every September in Xiamen, China. CIFIT is set up like a mini-world expo, with pavilions from more than 40 countries and regions each seeking to attract investment while showcasing their respective investment environments, policies and projects to the world. In 2013, CIFIT had more than 16,000 attendees from 120 countries and regions, as well as over 600 governmental institutions, chambers of commerce and intermediary agencies.

### Bilateral Partnerships: Cooperation between IIUSA & American Chamber of Commerce South China



Since early 2013, IIUSA has worked closely with AmCham South China to establish and enhance vital relationships with strategic partners (exit/entry associations, U.S. Commercial Service, etc.), recruit new migration agency members, and educate the market on the EB-5 Program. In addition to cohosting the USA pavilion, IIUSA and AmCham South China will collaborate on media events, and bring together international partners from across sectors to strengthen the economic bonds of friendship between China and the U.S. through the EB-5 Regional Center Program.

This will be the second year in which IIUSA and the American Chamber (AmCham) of South China will be

co-hosting the USA pavilion at CIFIT. Last year, over 115 IIUSA Members joined a combined delegation of over 300 delegates and 50 exhibitors – the largest and most successful U.S. delegation and pavilion in CIFIT history! We envision this year's delegation to be even larger and more vibrant, with many more opportunities planned.

### Why Attend CIFIT?

In short, CIFIT is the largest official investment trade show in all of China, the predominant EB-5 market contributing more than 80% of all EB-5 investments. CIFIT is the ideal platform from which to exhibit, network and create lasting partnerships with investors from around the globe. Aside from project exhibiting, networking and cocktail receptions, IIUSA also hosts an EB-5 seminar/reception for investors and migration agencies, demonstrating a commitment to industry development and an establishment of common understanding.

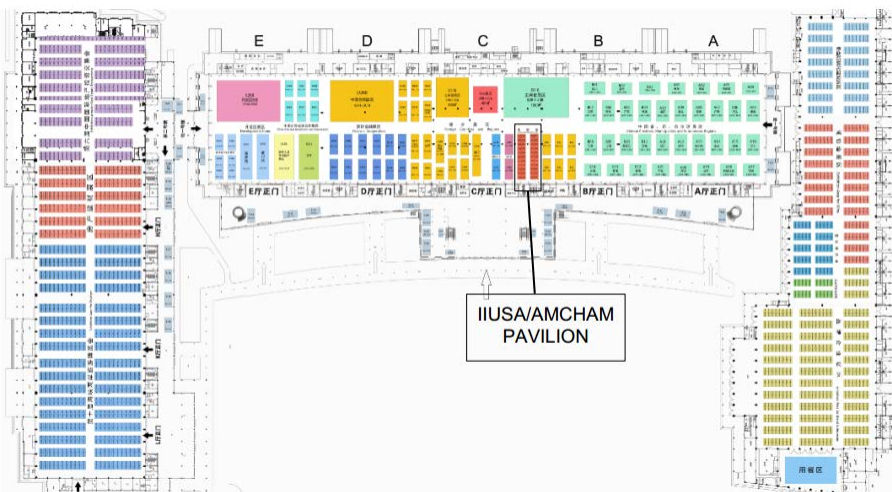
In September, the EB-5 Regional Center Program will be on full display and we hope you will join the IIUSA-led delegation to Xiamen, China!

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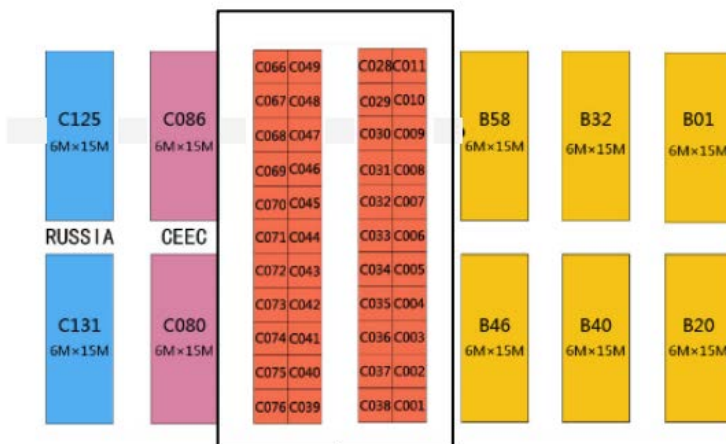
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18<sup>th</sup> Annual CIFIT Floor Plan



CIFIT Floor Plan (Zoomed In)



IIUSA/AmCham U.S. Pavilion

## Booth Specifications



An international standard booth (please refer to the drawing for details) is composed of 3 exhibition partitions, each of which is 2.5m in height, 3m in length and 3m in width, and 1 banner with exhibitor's name in both Chinese and English. The booth is equipped with 1 table, 3 chairs, 2 spot lights, 1 single-phase power socket (with a limit of 500W) and covered with carpet.

Additional items, such as tables, TVs, etc are available upon special request. Please see exhibiting guide for pricing.

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### SPONSOR/EXHIBITOR OPTIONS & USA PAVILION LAYOUT



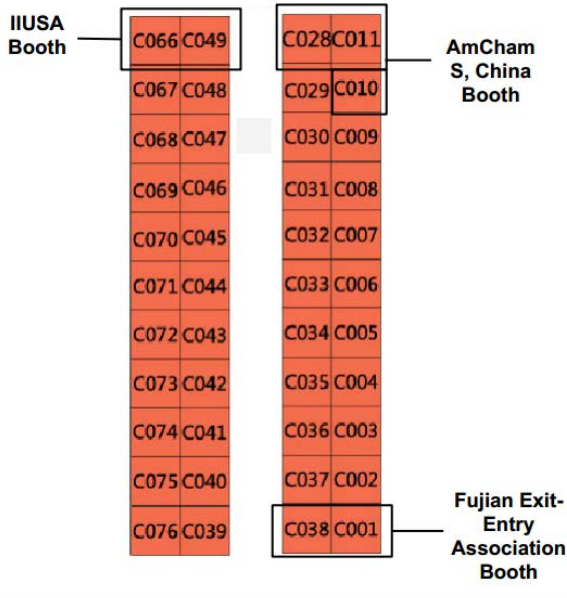
**Only Six Slots Available!**

#### SPONSOR

\$15,000

- Registration for up to eight (8) exhibitors
- Two Booths (side-by-side)
- Premium Exhibiting Space
- Verbal Recognition by IIUSA during EB-5 Seminar and Cocktail reception
- Complimentary Full Page ad in Conference Handbook, to be distributed to all attendees
- One email to all event attendees one time the week of the event
- Designated "Sponsor" and logo appears on all event materials, including print, digital and mobile app

#### IIUSA/AmCham S. China U.S. Pavilion



#### INDIVIDUAL

\$750\*

- Registration for one (also additional ticket to exhibitor party)
- Admittance to IIUSA EB-5 Seminar and Cocktail reception
- Company Name Listed in Conference Handbook as Attendee
- Company name/logo appears on all event materials, including print, digital and mobile app

#### EXHIBITOR

\$5,000\*

- Registration for up to four (4) exhibitors
- One Booths
- First-Come-First Serve Exhibiting Space
- Admittance to IIUSA EB-5 Seminar and Cocktail reception
- Company Name Listed in Conference Handbook as Exhibitor
- Designated "Exhibitor" and company name/logo appears on all event materials, including print, digital and mobile app

\*A second booth can be purchased for 20% off

Booth Selection is Determined on a first-come-first serve basis. Sponsors are given first choice.

**\*\*Early-Bird Pricing Ends July 15<sup>th</sup>, after which exhibiting fees are \$7,500 and individual attendance is \$999. \*\***