

IIUSA EB-5 INDUSTRY FORUM



ORLANDO, FL

# IIUSA EB-5 INDUSTRY FORUM ORLANDO, FL April 11-13, 2022

## 2022 EB-5 Industry Forum

### *- Sponsorship Guide -*

After a two-year, COVID-induced hiatus, IIUSA is proud to once again present its IN-PERSON EB-5 Industry Forum. The event is the industry's premier business development and educational platform developed to connect attorneys, regional centers, project sponsors, foreign intermediaries, and more. EB-5 job-creation and economic development financing will have a critically important role to play in national economic recovery and job-creation efforts in the wake of COVID-19 and we look forward to providing the industry with key updates as we look ahead to new and brighter future for the Program.

We are excited to offer a host of exhibiting and marketing sponsorship options for the event. Sponsoring an IIUSA event is an excellent way to give your company great marketing visibility to EB-5 professionals and it supports IIUSA's unrivaled education, advocacy and business development platforms.

We are excited to welcome all members, partners, and other stakeholders to sunny Orlando, FL and we invite you to learn more about the available sponsorship opportunities below.

Please email [info@iiusa.org](mailto:info@iiusa.org) or call (202) 795-9667 to discuss available opportunities in greater detail.

# Exhibiting Opportunities

(Member | Non-Member Rate)

## Platinum Sponsor: (\$10,000 | \$12,500)

- Premier exhibit placement in event exhibit hall
- 5 event tickets
- 150-word company bio in the conference handbook.
- Full-page advertisement in the IIUSA *Regional Center Business Journal*
- Attendee bag insert
- Digital distribution of marketing collateral to registrants in advance of the event.
- (Opportunity to offer welcome address or introduce keynote speakers/panel)?

## Gold Sponsor: (\$7,500 | \$10,000)

- Exhibit placement in event exhibit hall
- 3 event tickets
- 100-word company bio in the conference handbook
- Half-page advertisement in the IIUSA *Regional Center Business Journal*
- Digital distribution of marketing collateral to registrants in advance of the event.
- Attendee bag insert
- Logo featured on event page and all conference marketing collateral.

## Direct EB-5 Showcase Sponsor: (\$5,000 | \$7,500)

- Shared space for promotional materials
- 3 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Speaking opportunity in the “Direct EB-5 Project Spotlight”

## Silver Sponsor: (\$4,000 | \$6,500)

- Exhibit placement in event exhibit hall
- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

## Welcome Reception Sponsor: (\$10,000 | \$12,500)

- Exhibit placement in event exhibit hall
- Full-page advertisement in the *Regional Center Business Journal*.
- 5 event tickets
- 150-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Branding at the conference welcome reception.

# Non-Exhibiting Opportunities

(Member | Non-Member Rate)

## Conference Recording Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on all event panel recordings to be subsequently hosted in the IIUSA Digital Education Library.

## PowerPoint Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference presentation slides
- Shared space for marketing collateral

## Hotel Key Card: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on hotel guest room keys
- Shared space for marketing collateral

## Attendee Bag: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference attendee bags.
- Shared space for marketing collateral

## Lanyard: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference attendee lanyards.
- Shared space for marketing collateral.

## Coffee/Break Sponsor: (\$3,500 | \$6,000)

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on signage and coffee sleeves.
- Shared space for marketing collateral

**Mobile App Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on conference mobile application.
- Shared space for marketing collateral.

**Room Amenity Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Opportunity to place a branded welcome gift in guest rooms.
- Shared space for marketing collateral.

**Charger Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo branded on portable charger included in attendee bags.
- Shared space for marketing collateral.

**EDO & Government Partner: (\$2,500)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

**Wifi Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo featured on WiFi signage and login splash screen.
- Shared space for marketing collateral.

**Notebook Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Logo branded on conference notebooks included in attendee bags.
- Shared space for marketing collateral.

**Lunch Sponsor: (\$3,500 | \$6,000)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.
- Opportunity to address attendees before or during lunch.
- Shared space for marketing collateral.

**Bronze Sponsor: (\$2,500)**

- 2 event tickets
- 50-word company bio in the conference handbook
- Logo featured on event page and all conference marketing collateral.

**Attendee Bag Insert: \$1,000 | \$1,500**

- Inclusion of one piece of company marketing collateral in conference

**Regional Center Business Journal Advertisement**

- Full Page: \$1,000
- Half Page: \$500